

71 N53 1910-11 EMBROIDERY HINTS

FALL AND WINTER 1910

25^c
MN.

TT
771
N53
1910
CHM



No. 2100.

No. 2105.

Nothing is prettier and at the same time inexpensive as an Embroidered Shirtwaist. A gift always appreciated not only for the gift itself but the personal interest taken in the same by the giver. The above embroidered waists embody the prettiest and latest ideas of the season. Either may be worked in Eyelet or French embroidery. In 2100 the insertion may be omitted without detracting from its effect. Collar and cuff designs given with all patterns.

See page 20 for prices of our Stamped Shirtwaists.

NOTICE.

We wish to call your attention to the fact that the size of the Centerpiece given is the actual size of Centerpiece **when completed**. Many houses give the size of linen on which the design is stamped which causes much confusion, and apt to deceive the buyer. We allow full inch margin, and all are stamped on square pieces, allowing ample material for it to be worked comfortably and using only pure Irish Linen.

Send for Free Samples.

HANDSOME WHEAT AND BUTTERFLY CENTERPIECES.

Wheat and Butterfly designs will be the popular ideas this coming season, whether in colored or all white work. A pretty and effective medium when embroidering. Wheat Centerpieces are a combination of French embroidery and Coronation cord. With the leaves worked in solid and stems in outline stitch, a very pretty and striking effect may be had in working the wheat itself with Coronation cord. Apart from this it is also very simple, and a field in which the merest tyro may safely venture. The following Centerpieces, whether in Wheat alone, or combined with Daisies or Butterflies, are equally effective on White or Ecru Linen.



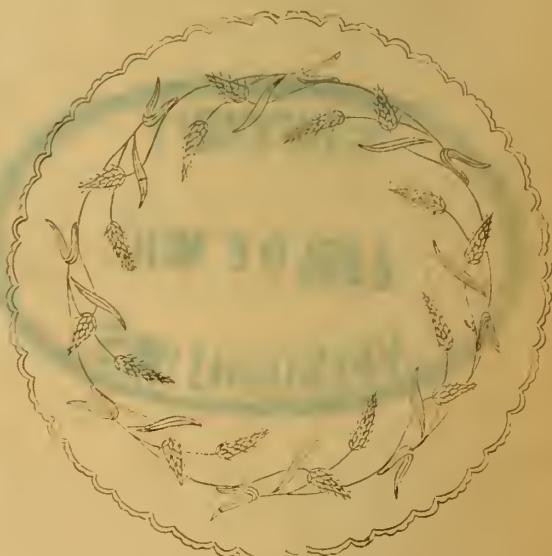
No. 2101.



No. 2106.



No. 2115.

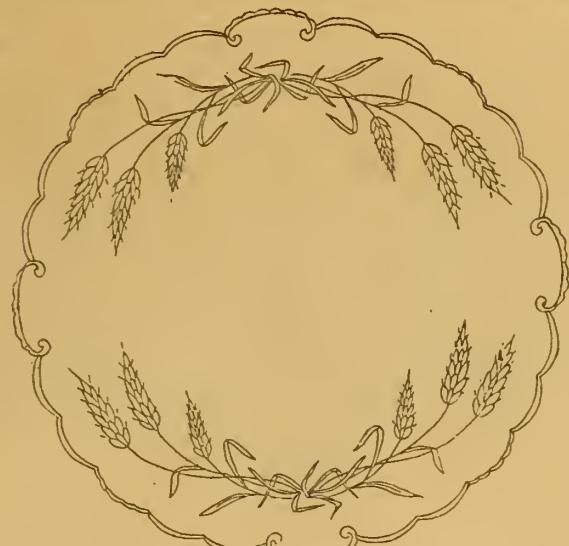


No. 2113.

	6 in.	9 in.	12 in.	16 in.	20 in.	24 in.	34 in.
Perforated Patterns	7 cts.	8 cts.	10 cts.	18 cts.	26 cts.	30 cts.	40 cts.
On Linen, White or Ecru..	7 cts.	8 cts.	10 cts.	20 cts.	30 cts.	40 cts.	80 cts.
Per dozen, White or Ecru.	55 cts.	70 cts.					



No. 347.



No. 373.



No. 2108.



No. 2111.



No. 668.

All our Centerpieces may be had on White or Ecru Linen.

Silk Embroidery Centerpieces not made in 6, 9 or 12 in.

Perforated Patterns, 6 in., 7 cts.; 9 in., 8 cts.; 12 in., 10 cts.; 16 in., 18 cts.; 20 in., 26 cts.; 24 in., 30 cts.; 34 in., 40 cts.

On Linen, White or Ecru, 6 in., 7 cts.; 9 in., 8 cts.; 12 in., 10 cts.; 16 in., 20 cts.; 20 in., 30 cts.; 24 in., 40 cts.; 34 in., 80 cts.

Per dozen, White or Ecru, 6 in. 55 cts. 9 in. 70 cts.

TT
771
1953
1910 C + M.

COLORED SILK EMBROIDERY.

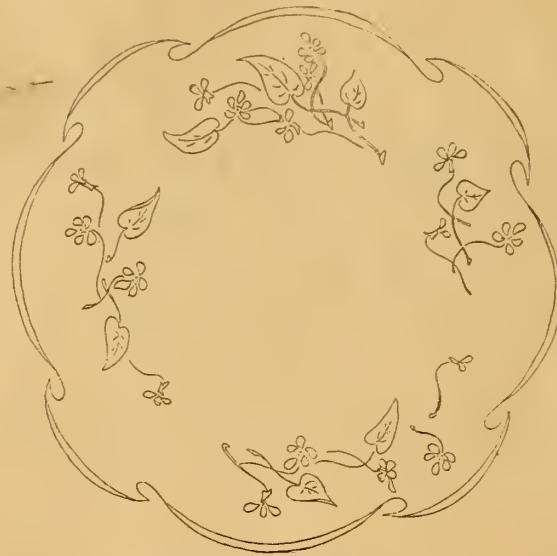
That colored embroidery (whether stamped on Ecru or White Linen), will be as popular as the last three seasons, there seems to be no doubt, in fact its vogue seems to have increased with this summer's ending, and many a handsome gift this holiday season will be a dainty embroidered centerpiece or pillow. To the novice in this style of work we would say a word to the effect, that with the Color Cards now issued by all well-known and reliable wash-silk houses, the choosing of the proper shades is very simple. We deal in Brainerd & Armstrong Embroidery Silks, all shades and varieties, and also Glossilla, a new substitute for silk, but very reliable, and with a brilliant lustre.



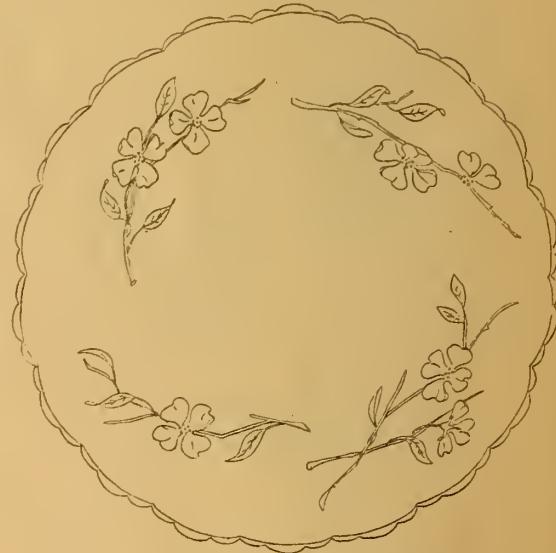
No. 2102—Pond Lily.



No. 2107—Wild Rose.

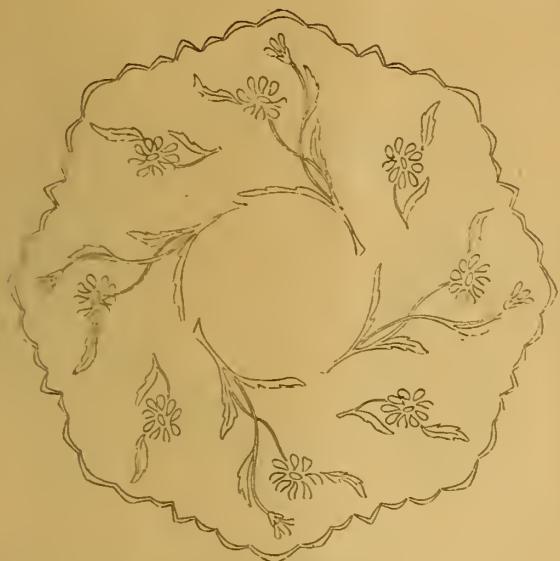


No. 2122—Violets.

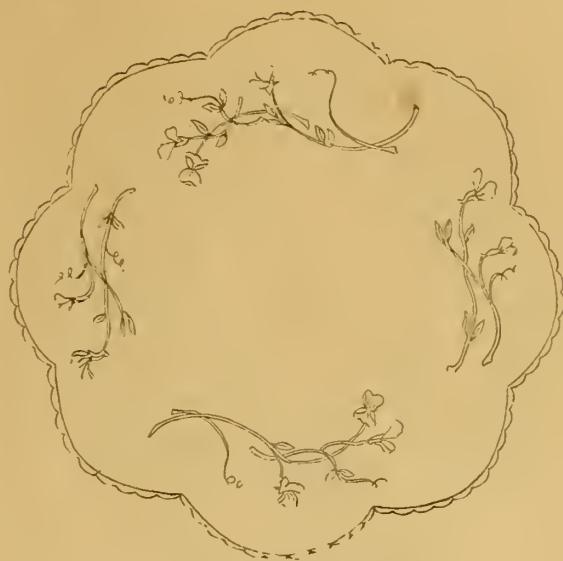


No. 2119—Wild Rose.

LATEST SILK EMBROIDERY.



No. 2109—Daisy.



No. 2116—Sweet Peas.



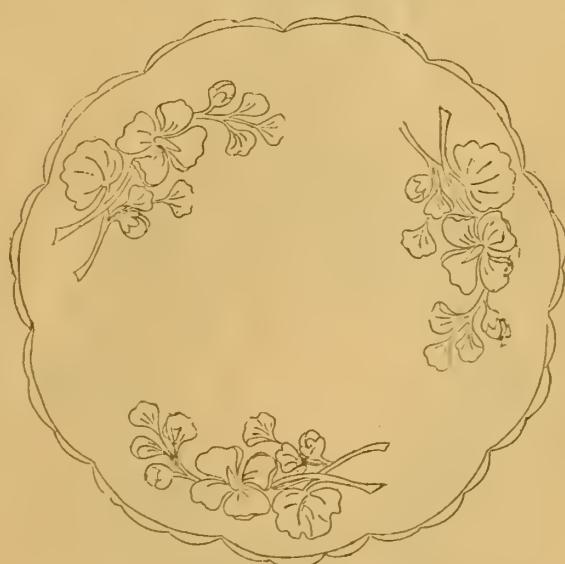
No. 2118—Ragged Sailor.



No. 2112—Chrysanthemum.



No. 2104—Poppy.



No. 2117—Hollyhock.

Perforated Patterns	6 in.	9 in.	12 in.	16 in.	20 in.	24 in.	34 in.
On Linen, White or Ecru.	7 cts.	8 cts.	10 cts.	18 cts.	26 cts.	30 cts.	40 cts.
Per dozen, White or Ecru.	55 cts.	70 cts.	10 cts.	20 cts.	30 cts.	40 cts.	80 cts.

COLORED SILK CENTERPIECES.



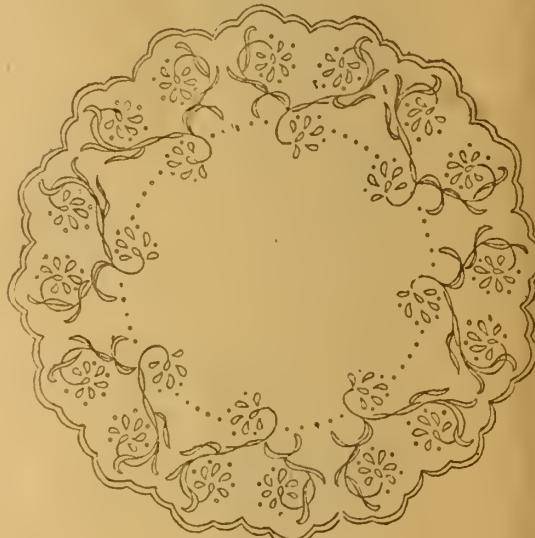
No. 2103—Holly.



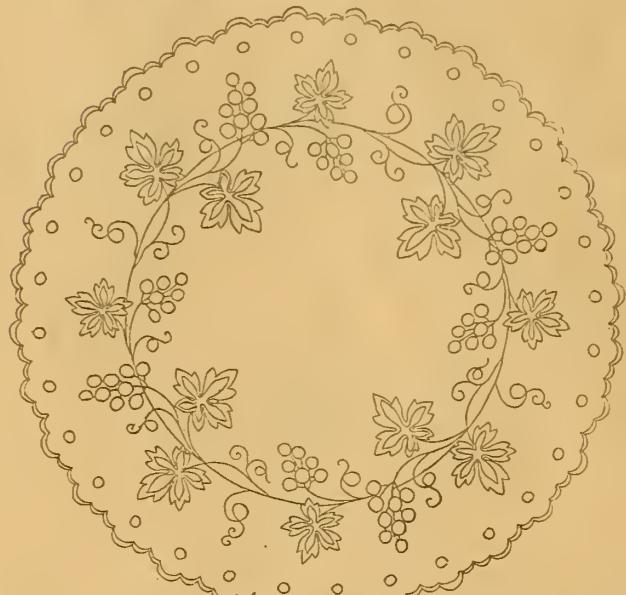
No. 2110—Maidenhair Fern and Forget-Me-Not.



No. 24—22 and 34 in. only.



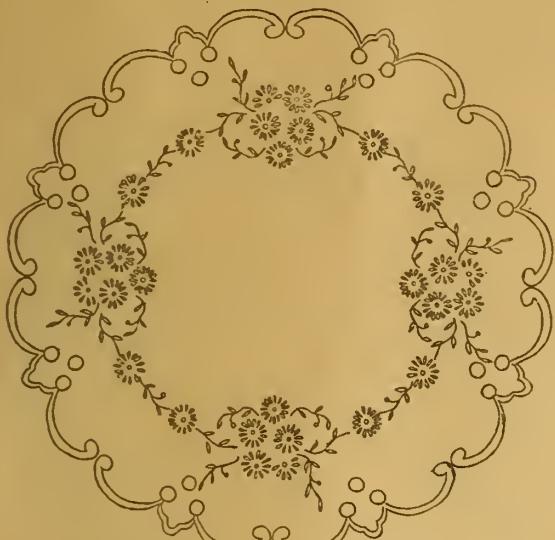
No. 2007.



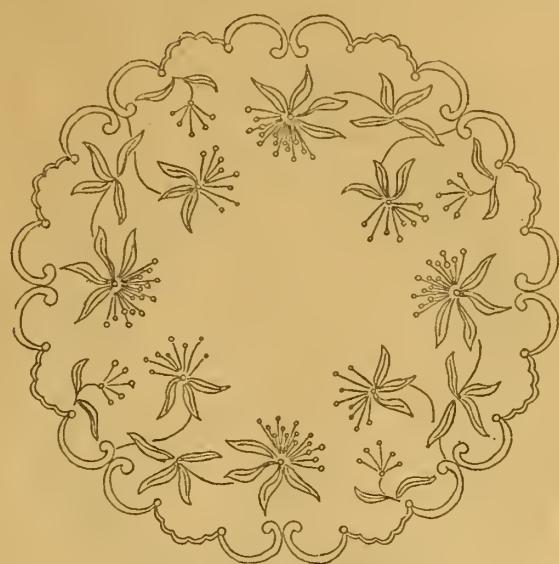
No. 76—22 and 34 in. only.

See previous pages for sizes and prices.

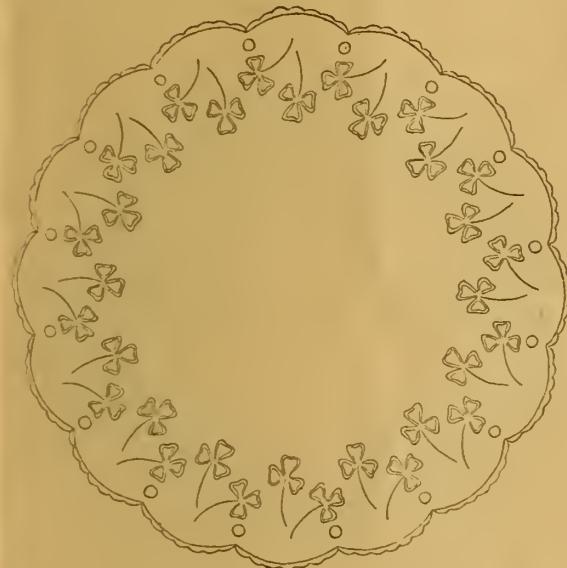
See pages 27, 28 and 29 for Night-gowns stamped on extra quality Nainsook, \$1.20.



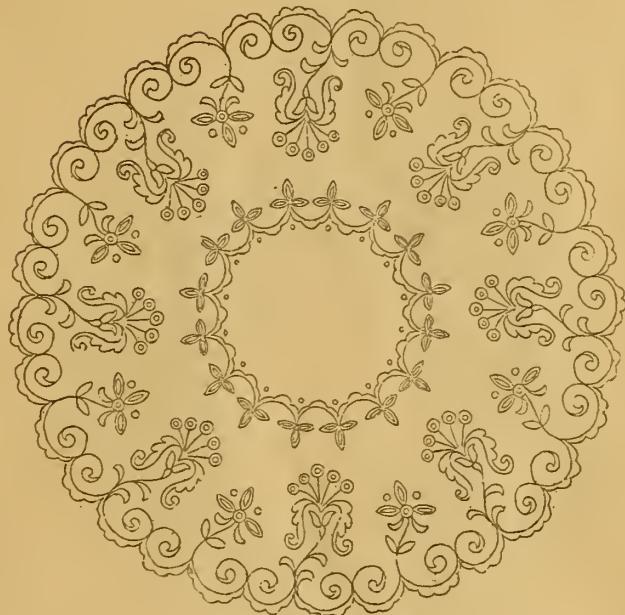
No. 659—Lazy Daisy.



No. 664—Pepper.



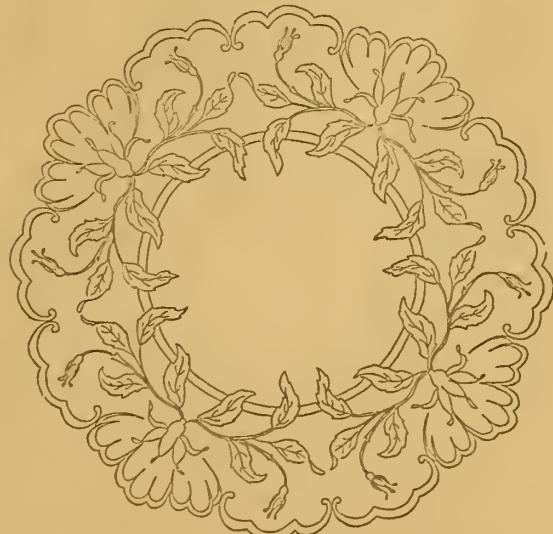
No. 239.



No. 87.



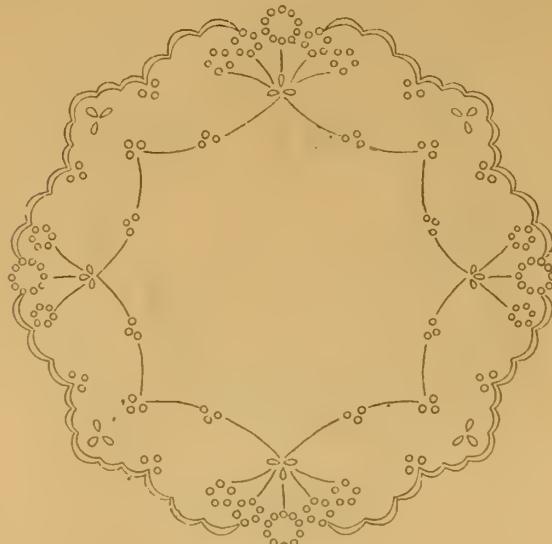
No. 89—Shadow.



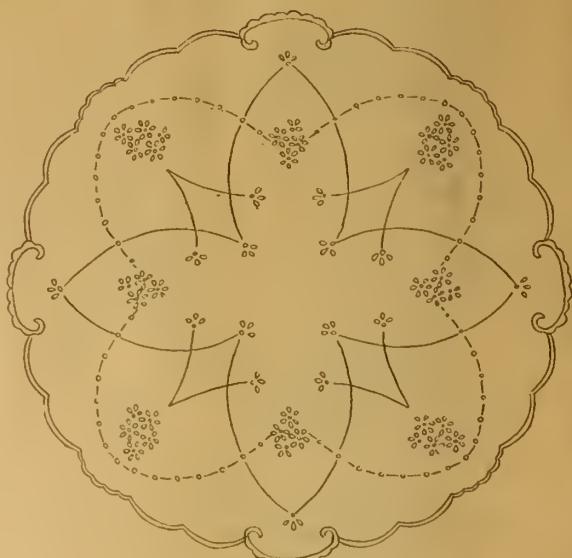
No. 1083.

For prices and sizes see previous pages.

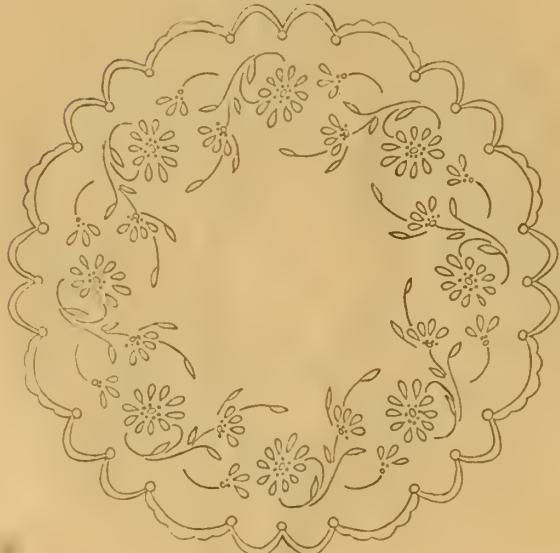
LATEST DESIGNS FOR EYELET AND SOLID WORK.



No. 2120.



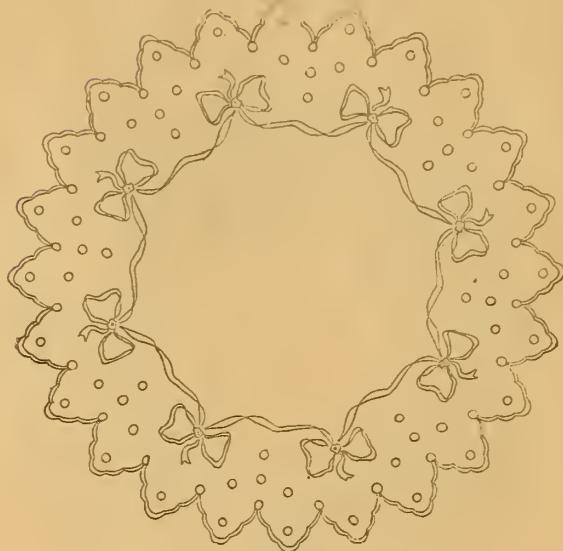
No. 2114.



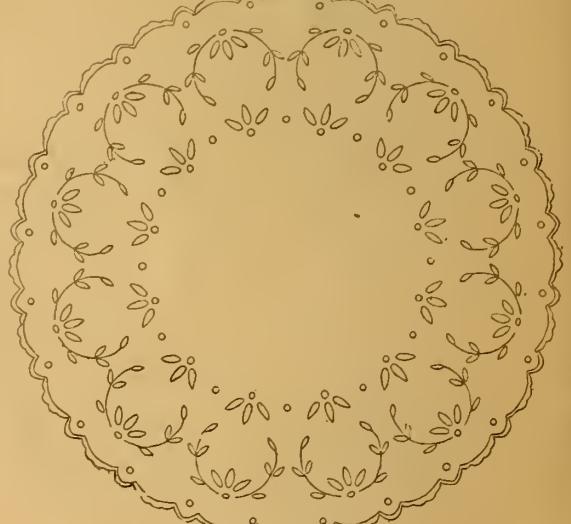
No. 673.



No. 240.



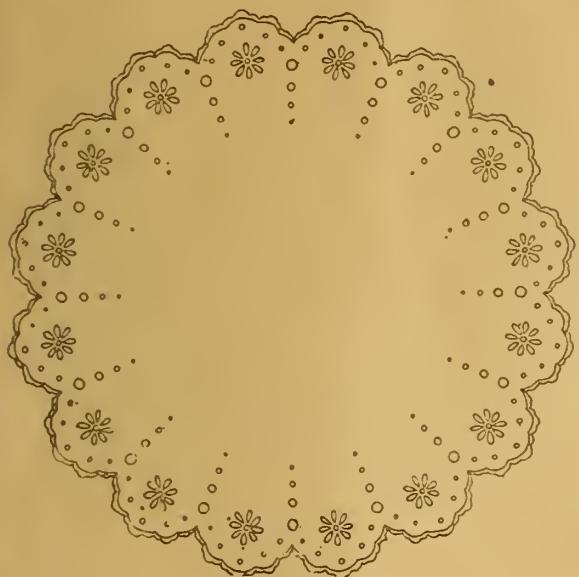
No. 276.



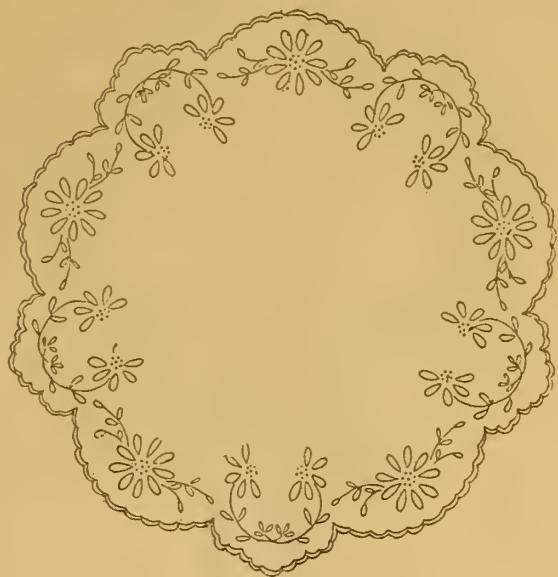
No. 236.

	6 in.	9 in.	12 in.	16 in.	20 in.	24 in.	34 in.
Perforated Patterns	7 cts.	8 cts.	10 cts.	18 cts.	26 cts.	30 cts.	40 cts.
On Linen, White or Ecru..	7 cts.	8 cts.	10 cts.	20 cts.	30 cts.	40 cts.	80 cts.
Per dozen, White or Ecru.	55 cts.	70 cts.					

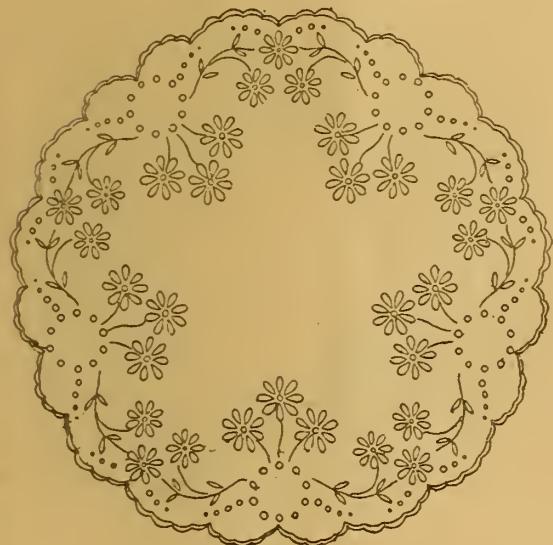
CONVENTIONAL DESIGNS.



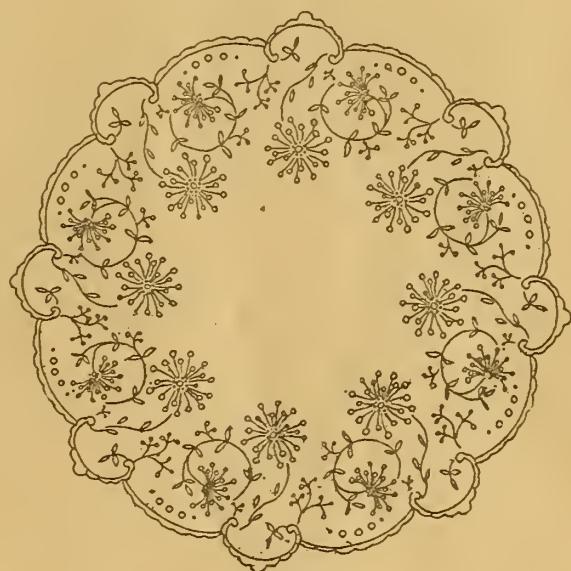
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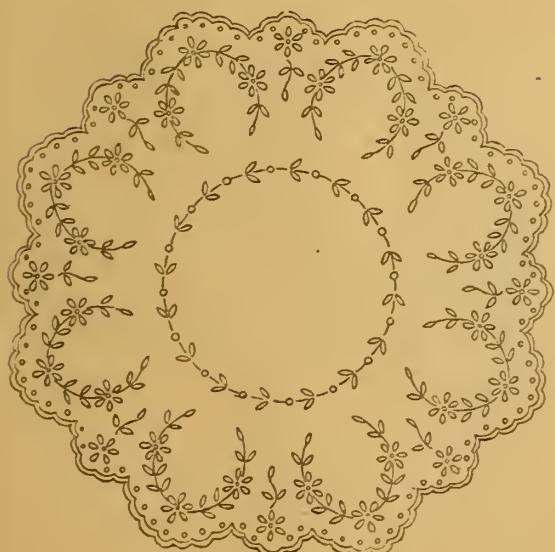
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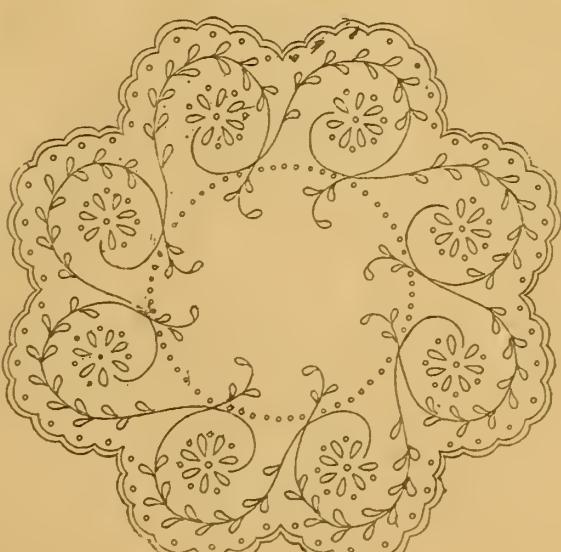
No. 229.



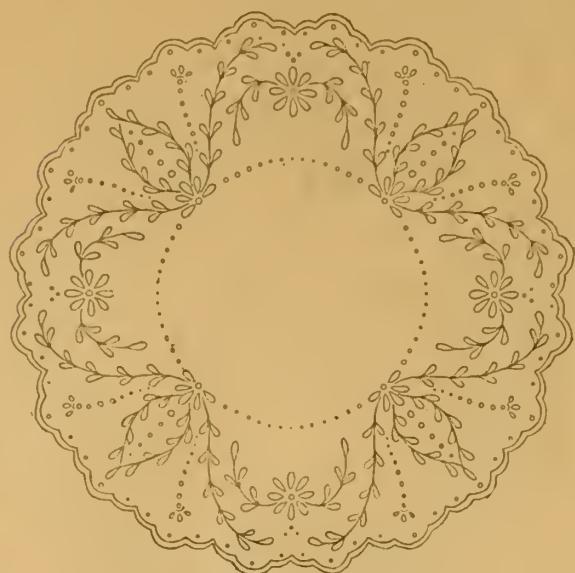
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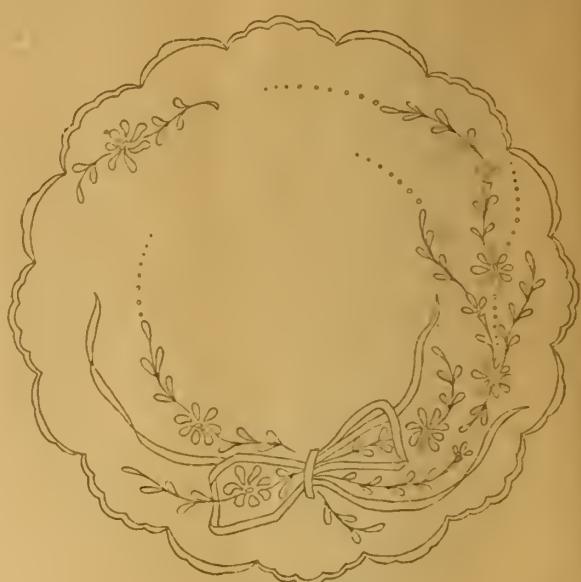
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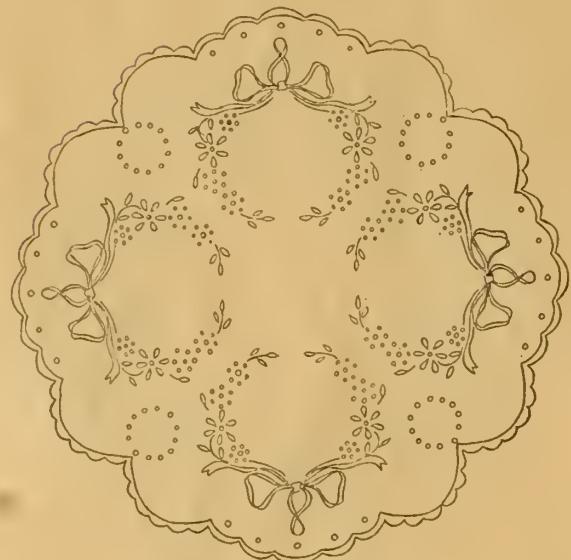
No. 651.



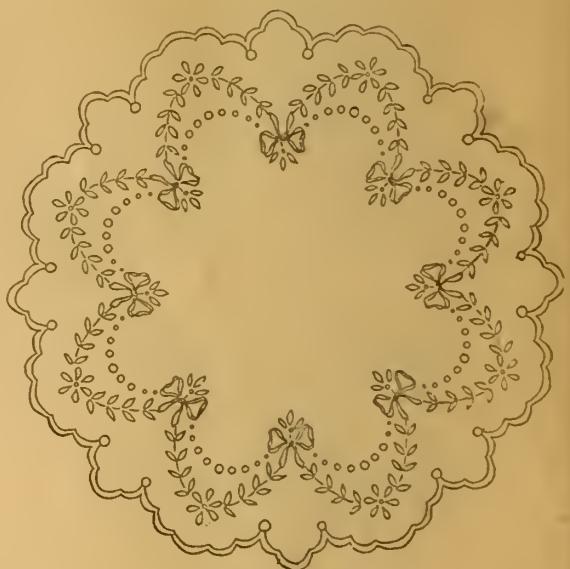
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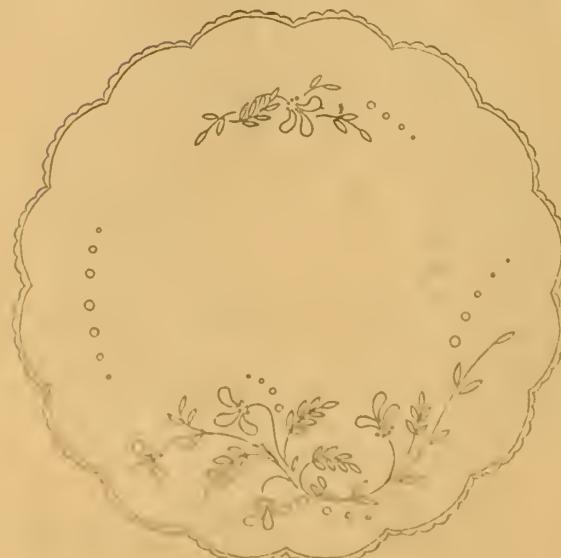
No. 225.



No. 630.

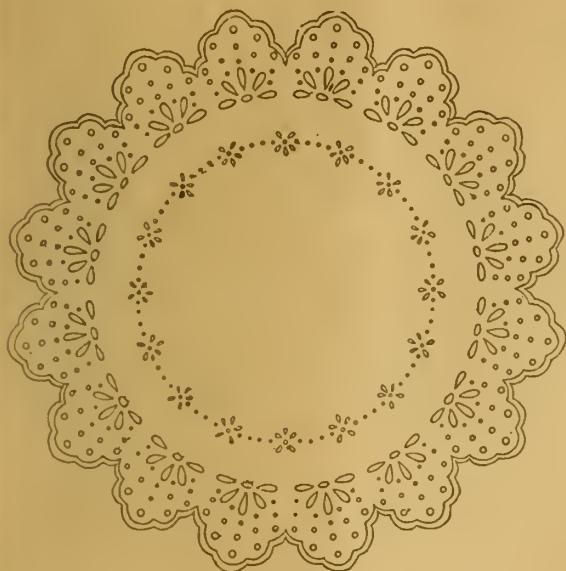


No. 632.

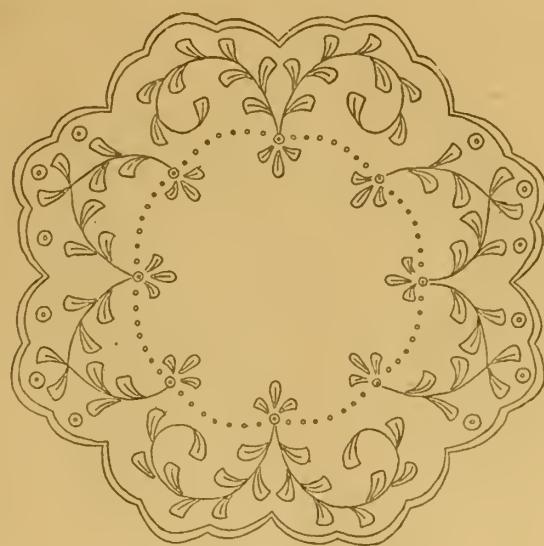


No. 1097.

Only Pure Irish Linen used for our Stamped Centerpieces. The size given is the actual size of design, stamped on linen 2 inches larger, allowing an ample margin.



No. 676.



No. 679.



No. 748.



No. 414.



No. 407.

Perforated Patterns, 6 in., 7 cts.; 9 in., 8 cts.; 12 in., 10 cts.; 16 in., 18 cts.; 20 in., 26 cts.; 24 in., 30 cts.; 34 in., 40 cts.

On Linen, White or Ecru, 6 in., 7 cts.; 9 in., 8 cts.; 12 in., 10 cts.; 16 in., 20 cts.; 20 in., 30 cts.; 24 in., 40 cts.; 34 in., 80 cts.

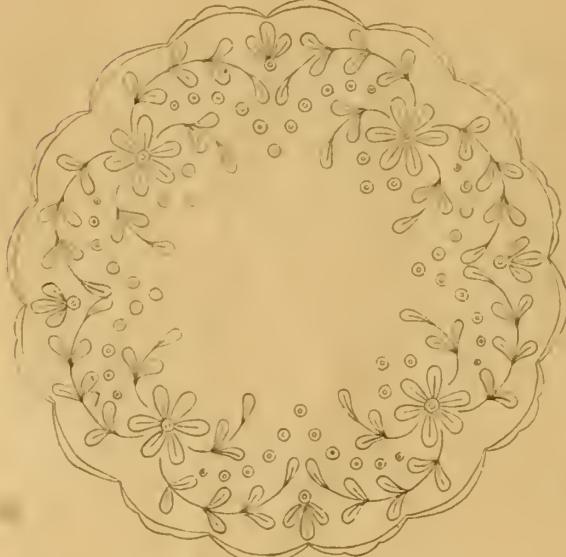
EFFECTIVE WALLACHIAN CENTERPIECES.



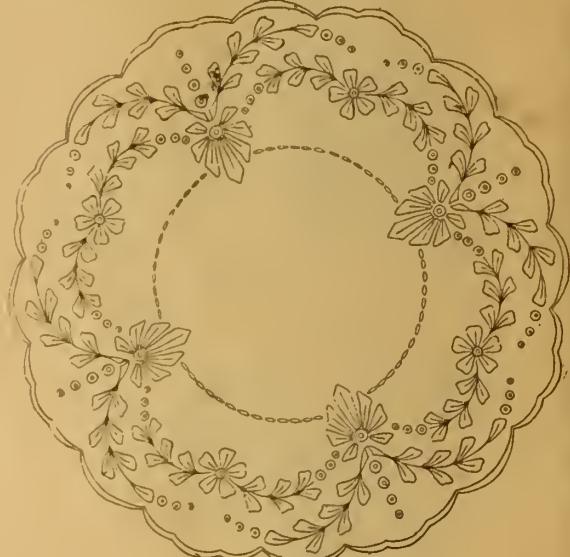
No. 710.



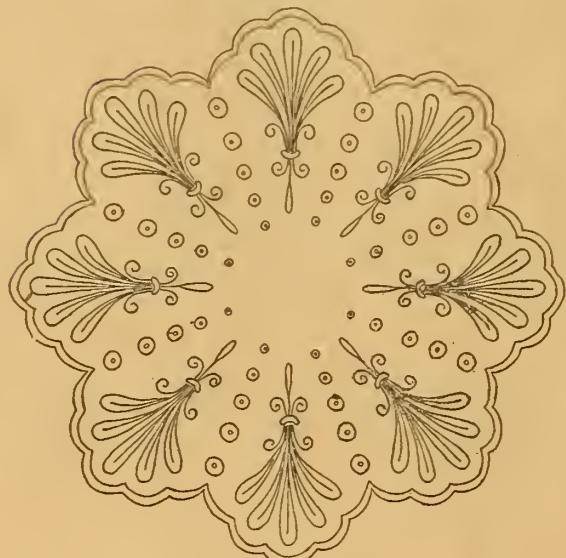
No. 724.



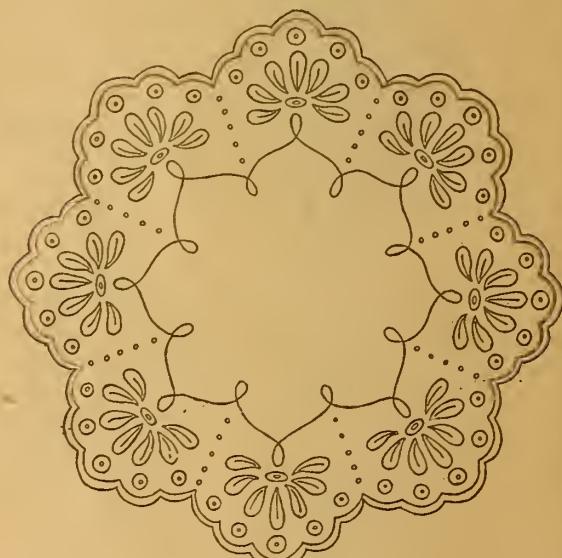
No. 353.



No. 342.



No. 734.

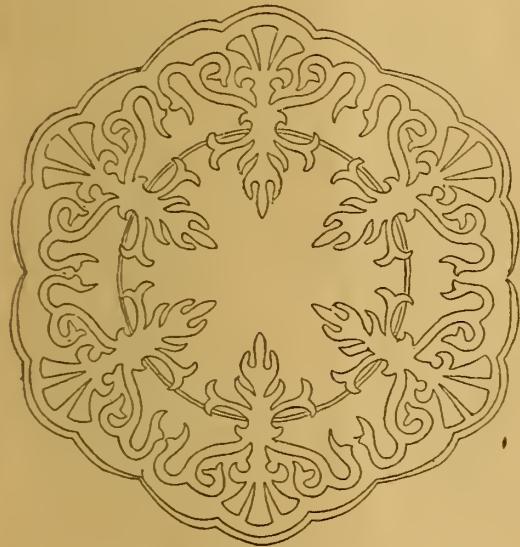


No. 739.

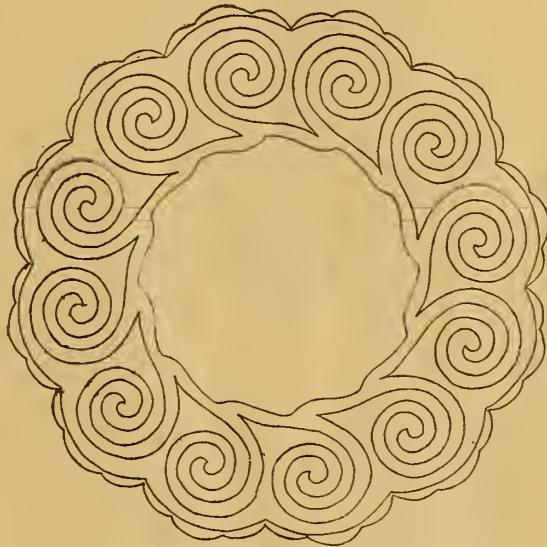
	6 in.	9 in.	12 in.	16 in.	20 in.	24 in.	34 in.
Perforated Patterns	7 cts.	8 cts.	10 cts.	18 cts.	26 cts.	30 cts.	40 cts.
On Linen, White or Ecru..	7 cts.	8 cts.	10 cts.	20 cts.	30 cts.	40 cts.	80 cts.
Per dozen, White or Ecru.	55 cts.	70 cts.					

CORONATION OR OUTLINE CENTERPIECES.

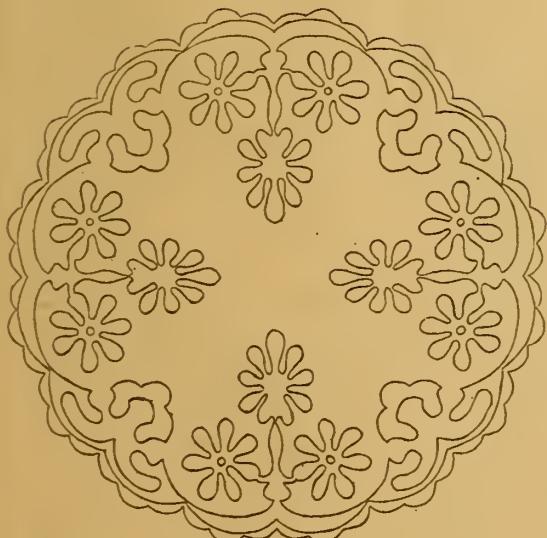
For rapidity of work, and absolutely no experience needed, this is the ideal medium to embroider with. For a Centerpiece about 20 inches large we advise No. 10 Mercerized Coronation Cord, unless the design is very intricate, then use No. 5. Many a pretty gift has been made by the younger children, of this simple work. If they cannot grasp the simple invisible catch-stitch, casting the sewing cotton over the small part of the cord will answer as well. The following designs will allow ample play for selection:



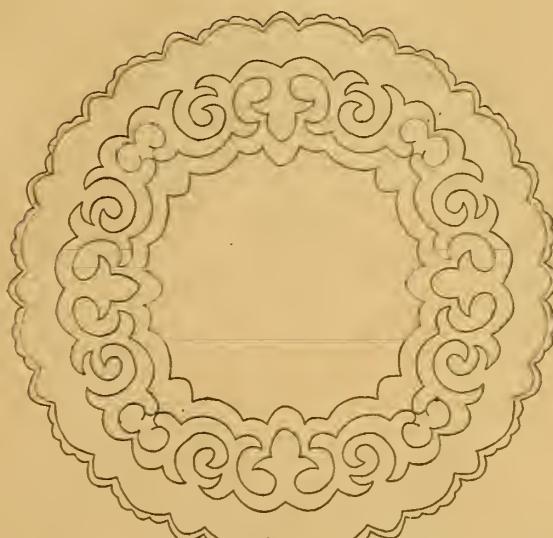
No. 2038.



No. 749.

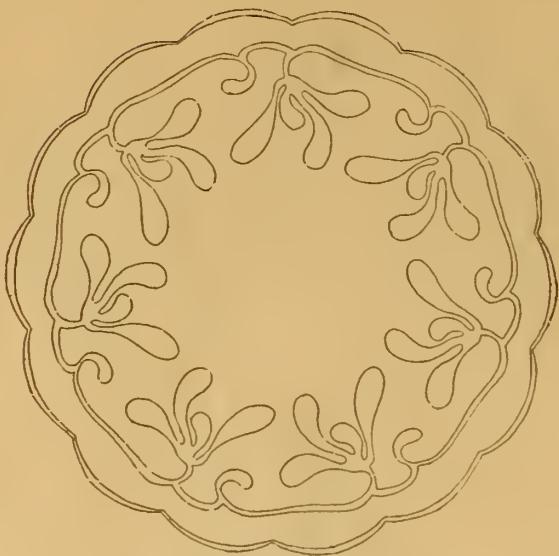


No. 776.



No. 774.

CORONATION OR OUTLINE CENTERPIECES.



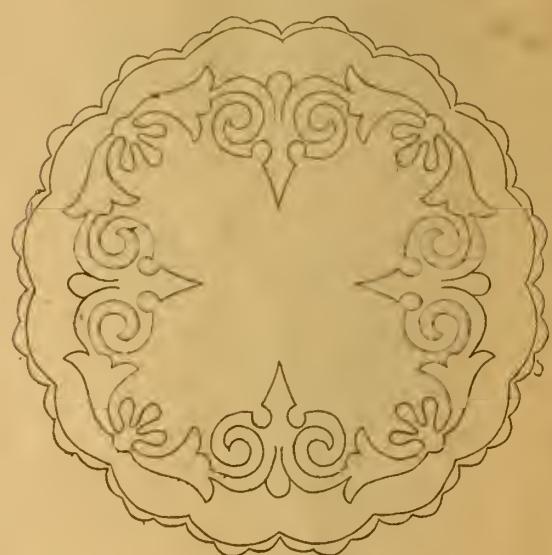
No. 480.



No. 419—18 and 22 in. only.



No. 752.



No. 768.



No. 769.



No. 772.



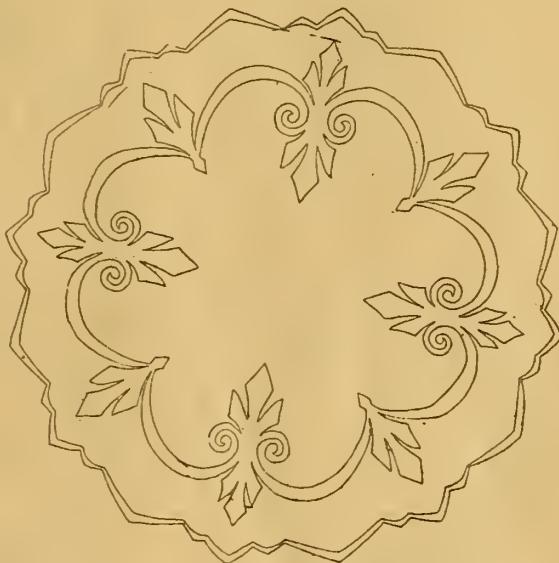
No. 285.



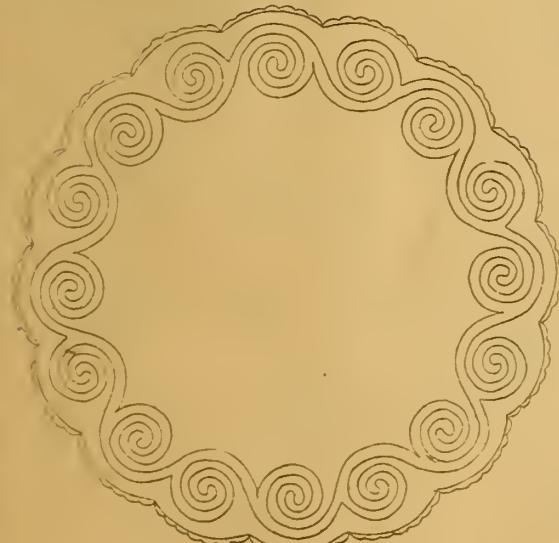
No. 287.



No. 429.



No. 426.



No. 364.

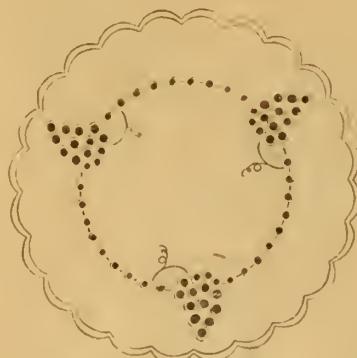
SEE PAGE 23 FOR
PRICES OF
MATERIALS PER
YARD

	6 in.	9 in.	12 in.	16 in.	20 in.	24 in.	34 in.
Perforated Patterns	7 cts.	8 cts.	10 cts.	18 cts.	26 cts.	30 cts.	40 cts.
On Linen, White or Ecru..	7 cts.	8 cts.	10 cts.	20 cts.	30 cts.	40 cts.	80 cts.
Per dozen, White or Ecru.	55 cts.	70 cts.					

SIMPLE EYELET OR MADEIRA CENTERPIECES.

Owing to the demand for designs that are not only simple but also artistic, to be used for lunch sets, etc., we have issued these Centerpieces, and also the tray mats to match, as shown on next page. Owing to the lack of space, we have only shown five tray designs, but we carry the others in stock. These trays are carried in sizes 16x25 in., 10x16 in., and 8x12 inches. The Centerpieces run in our regular sizes. Why not enhance the appearance of your table with one of these sets.

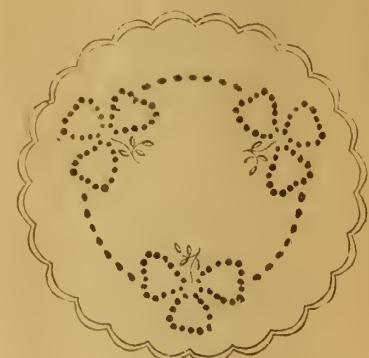
Initial for 2123 stamped free—specify initial wanted.



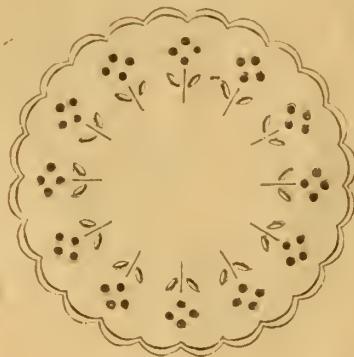
No. 2105.



No. 2123.



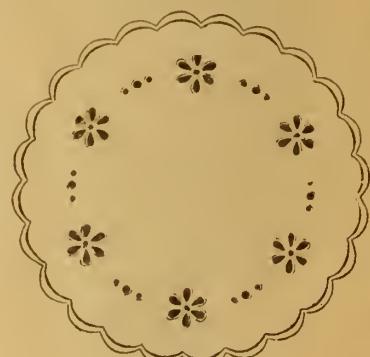
No. 2125.



No. 2124.



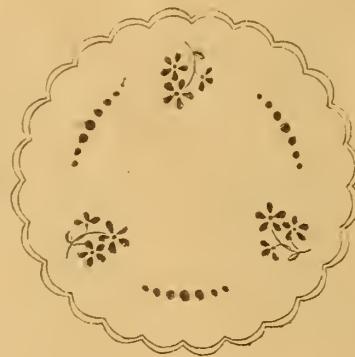
No. 2127.



No. 2130.



No. 2126.



No. 2132.

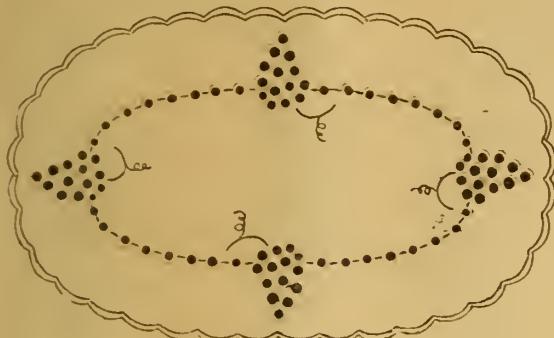


No. 2140.

	6 in.	9 in.	12 in.	16 in.	20 in.	24 in.	34 in.
Perforated Patterns	7 cts.	8 cts.	10 cts.	18 cts.	26 cts.	30 cts.	40 cts.
On Linen, White or Ecru..	7 cts.	8 cts.	10 cts.	20 cts.	30 cts.	40 cts.	80 cts.
Per dozen, White or Ecru.	55 cts.	70 cts.					

ARTISTIC TRAY CLOTHS.

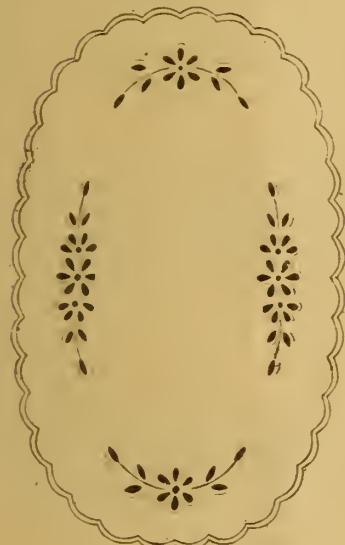
These Tray Cloths match Centerpieces on preceding page, where full description is given of same. Owing to lack of room 2125T, 2124T, 2130T and 2140T are not shown.



No. 2105T.



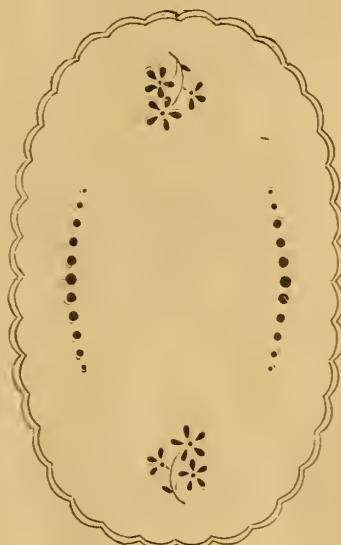
No. 2123T.



No. 2126T.



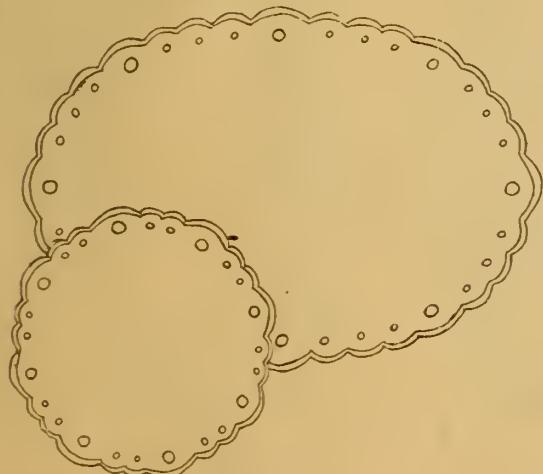
No. 2127T.



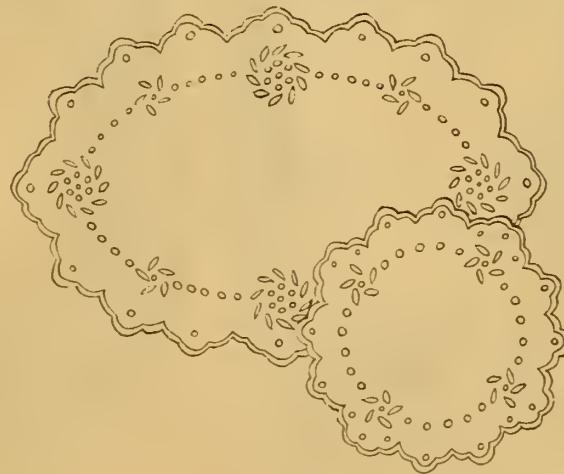
No. 2132T.

Perforated Patterns 8x12 in., 12 cts.; 10x16 in., 17 cts.; 16x25 in., 30 cts.
Stamped Linen 8x12 in., 15 cts.; 10x16 in., 20 cts.; 16x25 in., 32 cts.

SPECIAL TRAY CLOTHS.



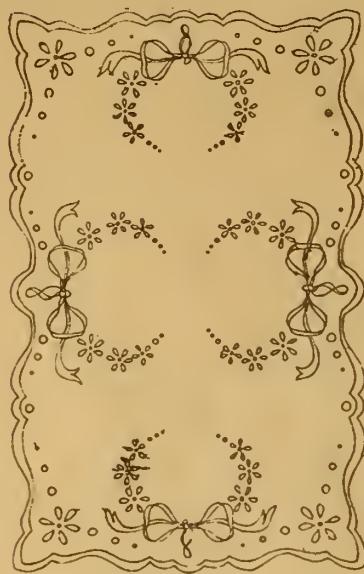
No. 244.



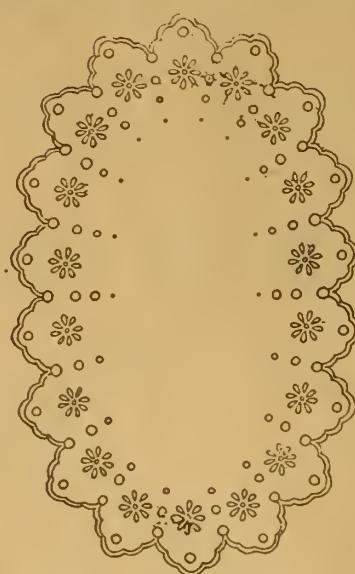
No. 247.

Perforated Patterns, Tray 8x12 in., 12cts.; with 6 in. Doily, 17 cts.
On Linen, Tray 8x12 in., 15 cts.; with $\frac{1}{2}$ doz. Doilies, 40 cts.
Doilies, 7 cts. each.

TRAY CLOTHS IN TWO SIZES—10x16 and 16x25 ins.



No. 202.



No. 151.



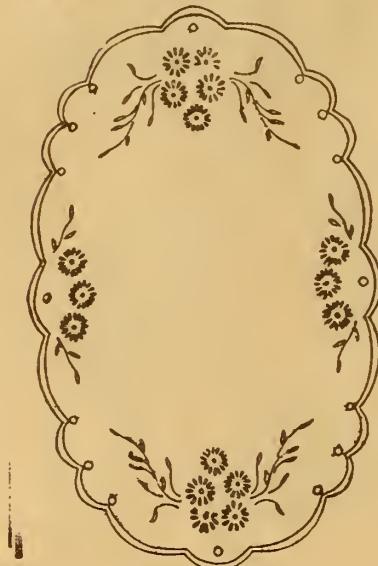
No. 156.



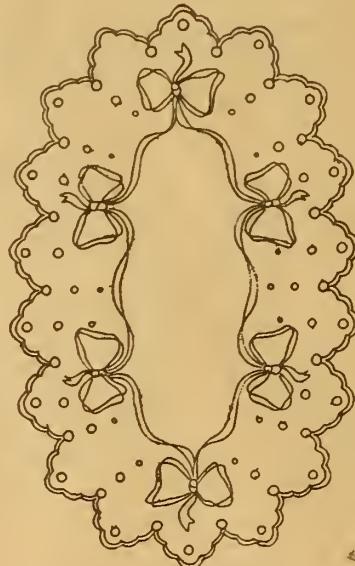
No. 528.



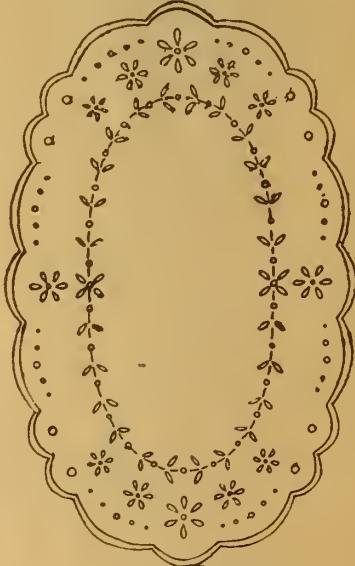
No. 519.



No. 164.



No. 167.

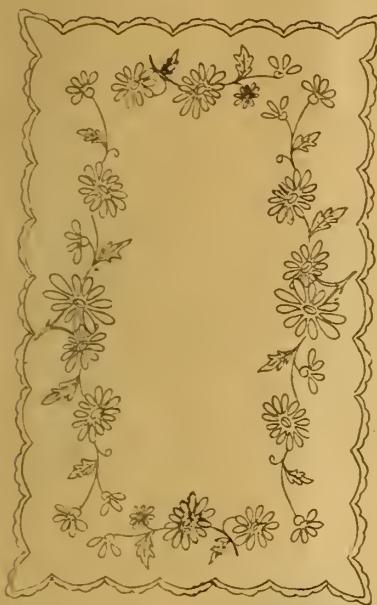


No. 180.

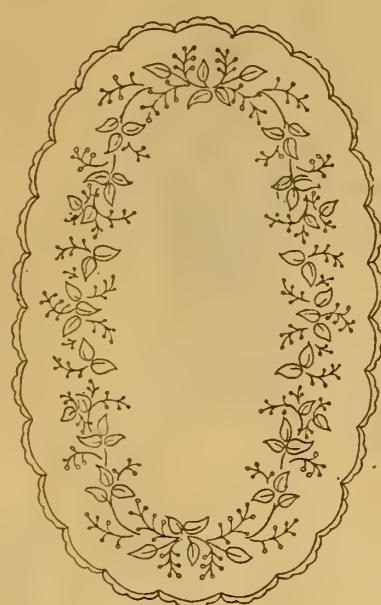
Perforated Patterns, 10x16 in. 17 cts.
 Stamped Linen, 10x16 in. 20 cts.
 Stamped Linen, 16x25 in. 32 cts.

16x25 in. 30 cts.
 With Cotton to work.... 39 cts.
 With Cotton to work.... 47 cts.

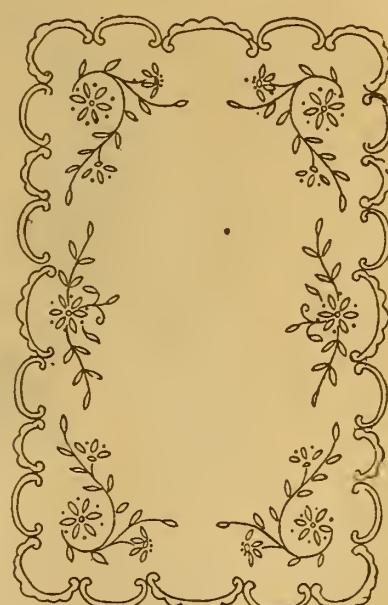
TRAY CLOTHS IN TWO SIZES—10x16 and 15x25 ins.



No. 517.



No. 487.



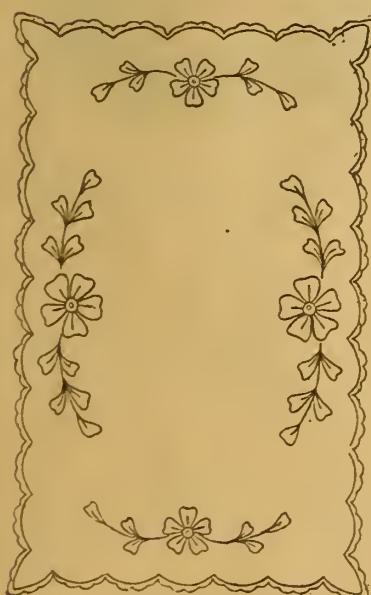
No. 483.



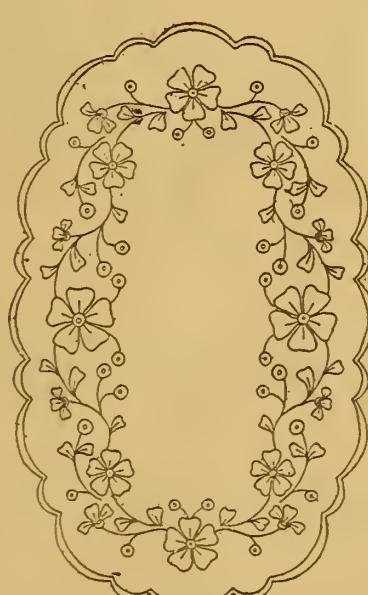
No. 198.



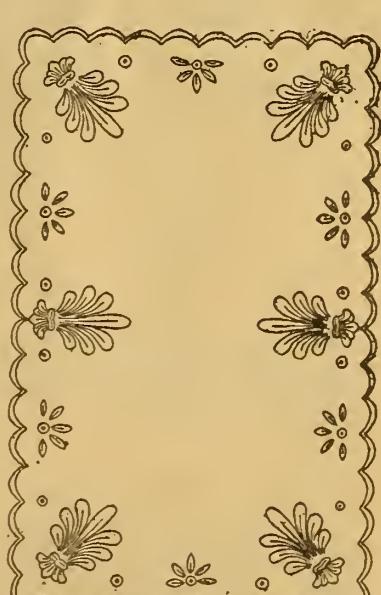
No. 188.



No. 530.



No. 539.



No. 502.

Perforated Patterns, 10x16 in.	17 cts.	16x25 in.	30 cts.
Stamped Linen, 10x16 in.	20 cts.	With Cotton to work....	39 cts.
Stamped Linen, 16x25 in.	32 cts.	With Cotton to work....	47 cts.

HANDSOME SHIRTWAIST.



No. 2128.

We give a free cutting pattern with all orders of Stamped Shirtwaists. Have you tried Peerless Patterns? They are the best. All Perforated Patterns of our Shirtwaist Designs (Braiding excepted), 25 cts. Braiding, 30 cts.

PRICE OF ANY DESIGN STAMPED ON 3-YARDS OF MATERIAL.

3010	Good Lawn (36 in. wide)	\$.88
3011	Extra Fine Lawn	1.08
3014	Extra Quality Lawn (Linen Finish), 34 in. wide	1.10
3020	Fine Persian Lawn (32 in. wide)	1.30
3030	"The Popular." The Linen with the soft mellow finish (36 in. wide) ..	1.25
3036	"Our Leader." The ideal Linen for Shirtwaists (36 in. wide) ..	1.75
3040	Embroidery Linen (36 in. wide)	2.00
3045	Extra Embroidery Linen (36 in. wide)	2.35
3050	Fine French Nainsook (42 in. wide)	1.05

Send for Samples. Free.

WHEAT AND DAISY DESIGNS, VERY ATTRACTIVE.

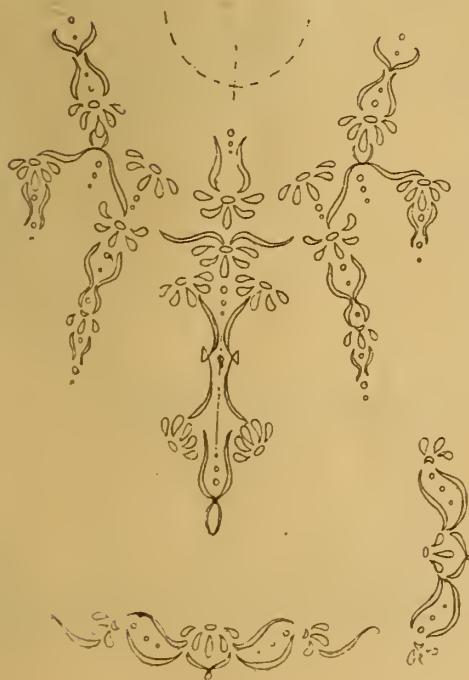


No. 2060.

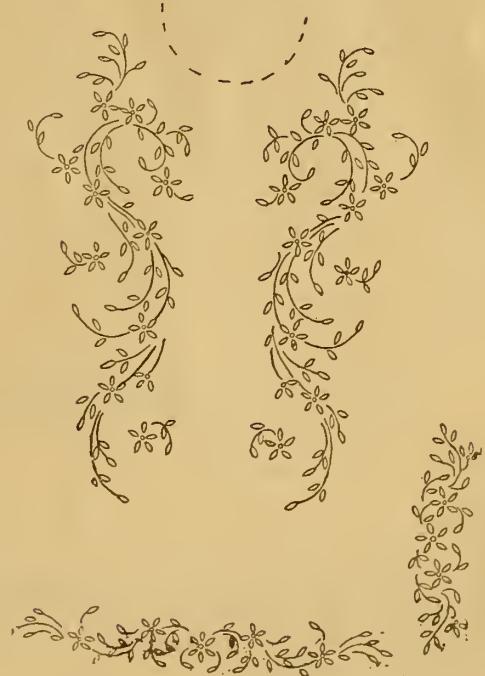


No. 2019.

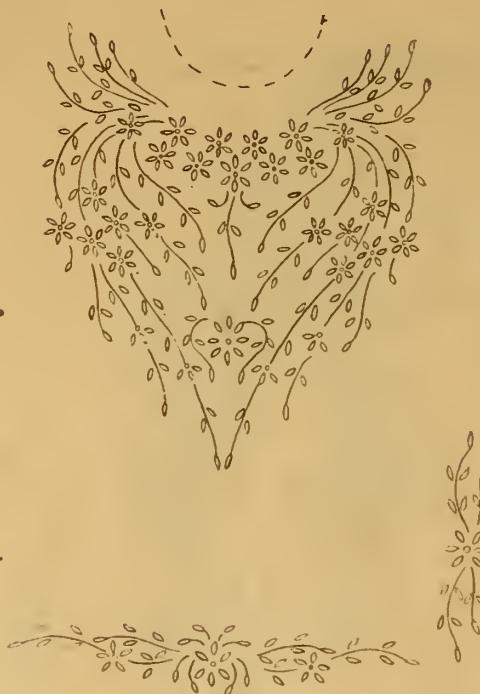
EYELET OR FRENCH DESIGNS.



No. 2033.



No. 2050.



No. 2063.



No. 2056.



No. 365.



No. 388.

NOTICE.

Perforated Patterns have that advantage over transfer patterns that they can be used over and over again. A transfer pattern is useless if once used, or a mistake has been made. Parts of a design may be used. There is seldom a design which cannot be used for various purposes. Read the following simple directions:

DIRECTIONS FOR STAMPING.

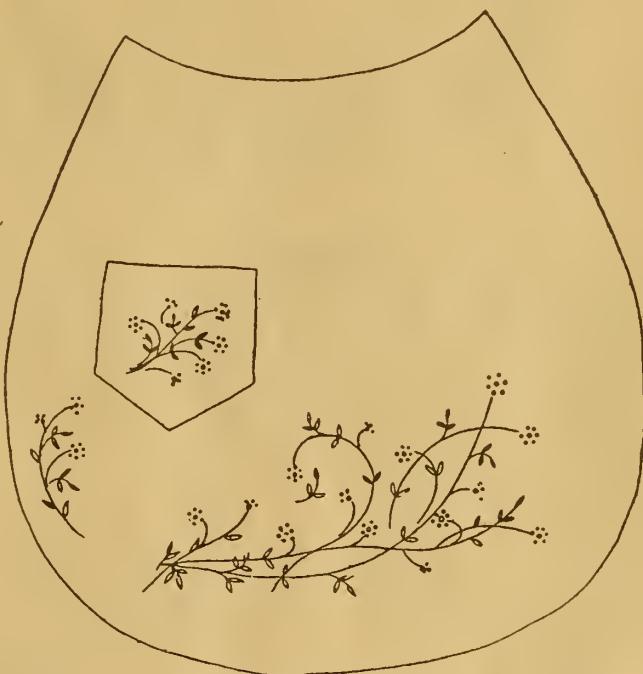
Pour a little kerosene oil in a dish, roll a piece of Felt or Flannel, dip into the oil and rub it well over tablet of Stamping Material, then stamp. Be sure and have your Perforated Pattern smooth side up and securely weighted, that it will not shift on the material which you are stamping.

Large Cakes of Stamping Paste in three Colors, Blue, Black or White, 10 cents a cake.

These Aprons and those shown on next page may be had stamped on Good Lawn, 30 cts.; on Extra Fine Lawn, 42 cts.; or on Best French Nainsook, 40 cts. No. 2135 costs 5 cts. additional. Tie ends given with all Aprons. Perforated Patterns, 25 cts. In ordering 2138 on stamped goods the upper part of design may be omitted.



No. 2135.

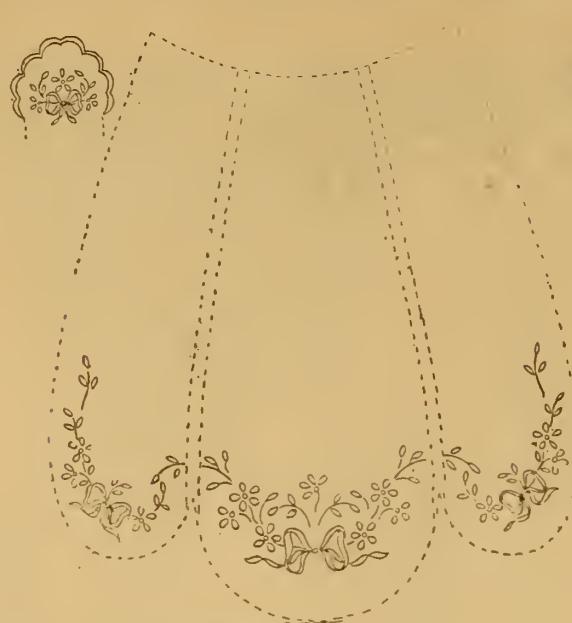


No. 124.

PRICES OF MATERIALS PER YARD.

3010	Fine Lawn (36 in. wide)	22 cts.
3014	Extra Quality Lawn (Linen Finish) (34 in. wide)	31 cts.
3020	Fine Persian Lawn (32 in. wide)	34 cts.
3030	"The Popular" Linen (36 in. wide)	38 cts.
3036	"Our Leader" Linen (36 in. wide)	50 cts.
3038	Embroidery Linen (36 in. wide), excellent for hemstitching	55 cts.
3040	Embroidery Linen (36 in. wide)	60 cts.
3042	Embroidery Linen (45 in. wide)	75 cts.
3045	Extra Embroidery Linen (36 in. wide)	80 cts.
3047	Good Nainsook (32 in. wide)	20 cts.
3050	Fine French Nainsook (42 in. wide)	30 cts.
3060	Ecru Linen (36 in. wide)	55 cts.
3062	Ecru Linen (45 in. wide)	70 cts.
3065	Linen Huck (22 in. wide)	55 cts.

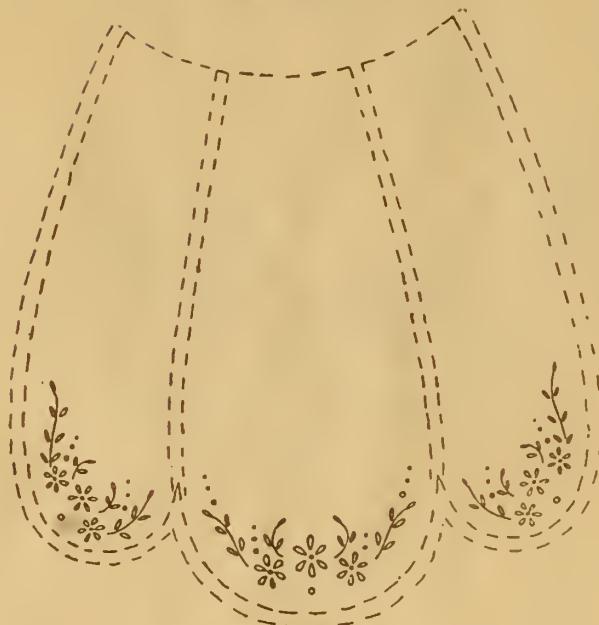
DAINTY APRONS (Prices on Previous Page).



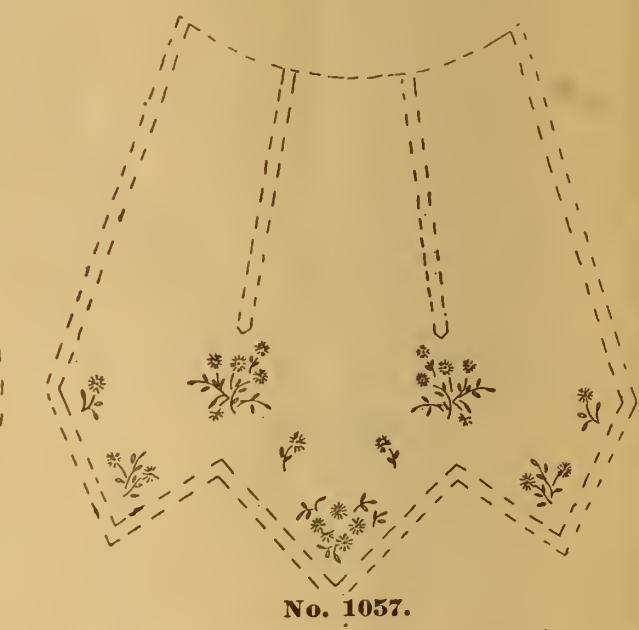
No. 2134.



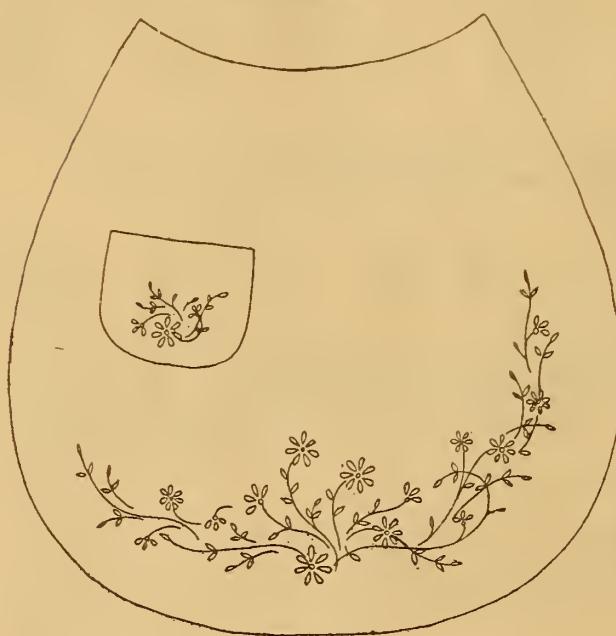
No. 2138.



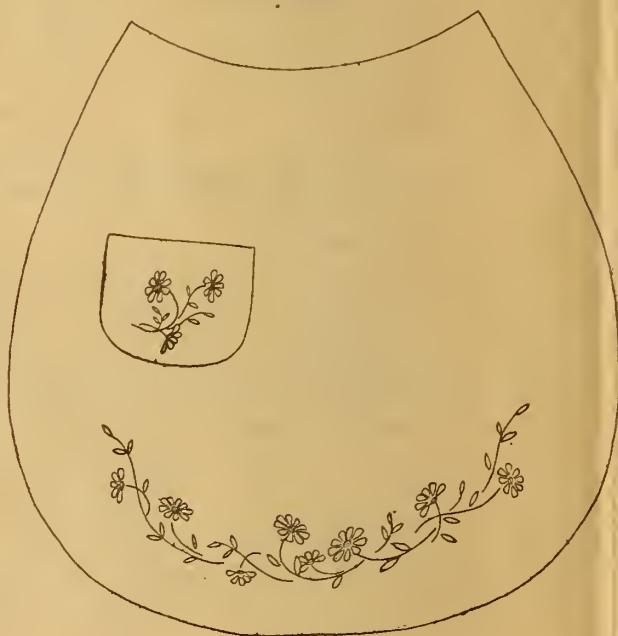
No. 1045.



No. 1057.



No. 107.



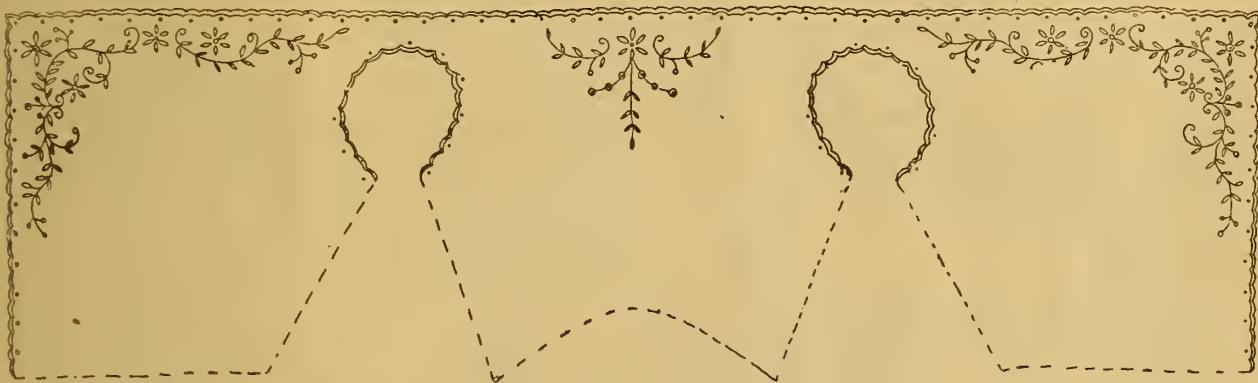
No. 110.

ONE, TWO AND THREE-PIECE CORSET COVERS.

As a pretty Christmas Gift there is nothing daintier than an Embroidered Corset Cover. The following designs give you a choice of three different styles; 3 sizes—Small, Medium and Large.



No. 138—Forget-me-not (Same Price as No. 210).



No. 210.

No. 210	ONE-PIECE CORSET COVER, on Good Nainsook	30 cts.
No. 210	ONE-PIECE CORSET COVER on Extra Quality French Nainsook	45 cts.
	Cotton to work any Corset Cover	20 cts. extra.

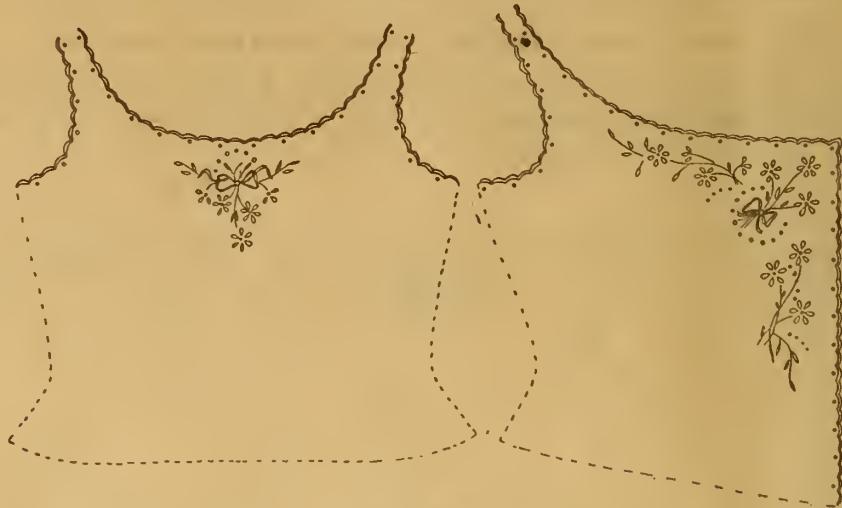


No. 308.

No. 308	TWO-PIECE CORSET COVER, on Good Nainsook	30 cts.
No. 308	TWO-PIECE CORSET COVER, on Extra Quality French Nainsook	45 cts.
We carry in stock Nightgowns, Chemise and Drawers to match any of our Corset Covers, excepting No. 308.		

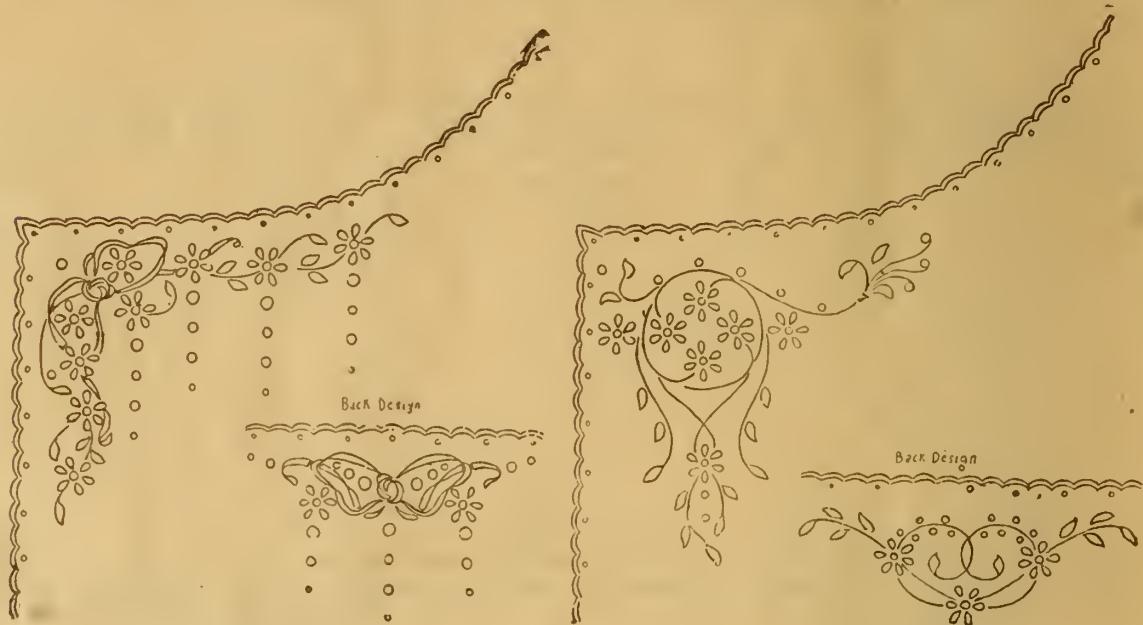
THREE-PIECE CORSET COVERS.

No cutting pattern required. Complete outline stamped.



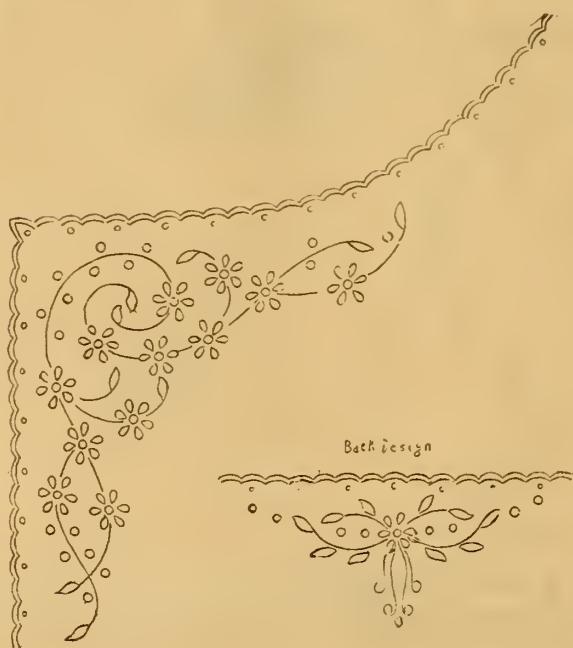
No. 1064.

Three-Piece Corset Cover. Two fronts and a back.



No. 2150.

No. 2155.



Stamped on good Nainsook, 25 cts. On extra quality French Nainsook, 40 cts. With Cotton to work, 20 cts extra. Perforated Pattern 25 cts.

No. 2163.

All stamped with complete outline for cutting. Order size wanted—Small, Medium or Large.

ONE-PIECE NIGHTGOWNS.



No. 121—Eyelet or Solid.



No. 90—Forget-Me-Nots.

These Nightgowns stamped on $3\frac{1}{2}$ yards of extra quality French Nainsook, 42 in. wide, \$1.20. No cutting pattern needed. Simply close under arm seams.

Nos. 121 and 1060—Style, round neck, with gathering taken up by beading and ribbon.

Why not order an entire outfit from us. You certainly will be more than satisfied.

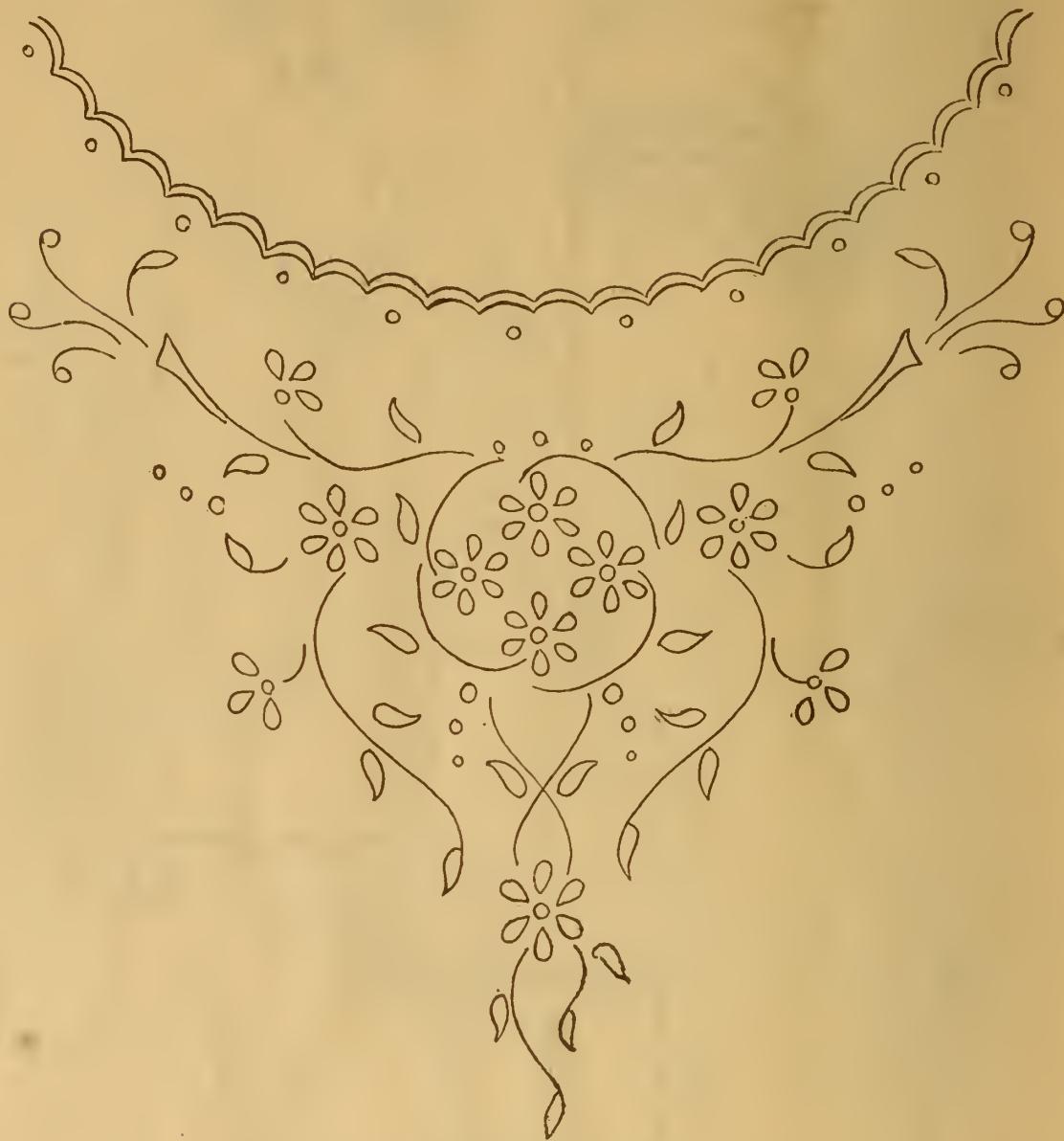
Perforated Pattern of any Nightgown design, 60 cents.

No. 1060.



LATEST DESIGNS FOR ONE-PIECE NIGHTGOWNS.

These three designs, dainty but simple to make, can be had stamped in either style Nightgown, similar to No. 121 or No. 90 on preceding page.



No. 2156 (Matches Corset Cover 2155).

PRICES OF MATERIALS PER YARD.

3010	Fine Lawn (36 in. wide)	22 cts
3014	Extra Quality Lawn (Linen Finish) (34 in. wide)	31 cts.
3020	Fine Persian Lawn (32 in. wide)	34 cts.
3030	"The Popular" Linen (36 in. wide)	38 cts.
3036	"Our Leader" Linen (36 in. wide)	50 cts.
3038	Embroidery Linen (36 in. wide) excellent for hemstitching	55 cts.
3040	Embroidery Linen (36 in. wide)	60 cts.
3042	Embroidery Linen (45 in. wide)	75 cts.
3045	Extra Embroidery Linen (36 in. wide)	70 cts.
3047	Good Nainsook (32 in. wide)	20 cts.
3050	Fine French Nainsook (42 in. wide)	30 cts.
3060	Ecru Linen (36 in. wide)	55 cts.
3062	Ecru Linen (45 in. wide)	70 cts.
3065	Linen Huck (22 in. wide)	55 cts.

STAMPED ON EXTRA QUALITY FRENCH NAINSOOK ONLY \$1.20.



No. 2164 (Matches Corset Cover 2163).



No. 2151 (Matches Corset Cover 2150).

CHEMISE, PETTICOAT AND DRAWERS.



No. 1084.

Circular Drawers stamped on extra quality French Nainsook, 70 cts. Cutting pattern free.



No. 2083.

Petticoat, stamped on 3 yards extra quality French Nainsook, \$1.05. Matches No. 121. Cutting pattern free.



No. 148.

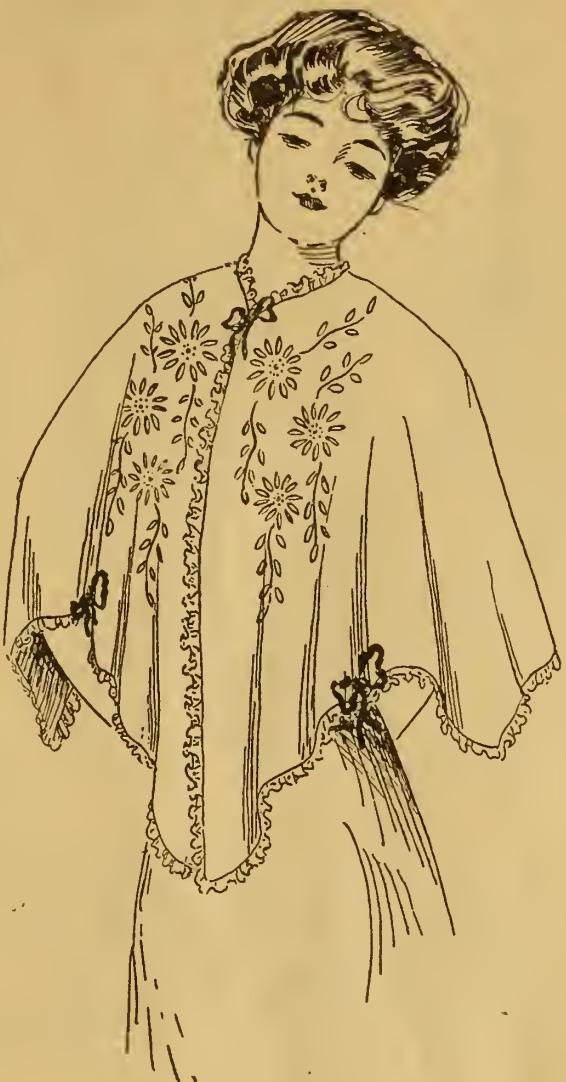
One-Piece Chemise, stamped on 2½ yards extra quality French Nainsook, 95 cts. Cutting pattern free.

On entire Outfits, consisting of Nightgown, Corset Cover, Chemise, Petticoat and Drawers stamped on extra quality Nainsook, we will allow a discount of 10 per cent. Only \$3.90 for entire set.

ONE-PIECE DRESSING SACKS.



No. 1095.



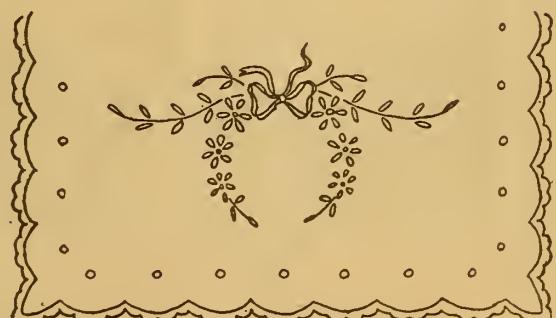
No. 1081.

Stamped on Fine Persian Lawn, 50 cts. On Embroidery Linen, 85 cts.
 No. 1095 With short seam under the arms.
 No. 1081 Sleeve effect given by ribbon bows.
 Perforated Patterns of either of these Dressing Sacks, 50 cts.

DAINTY GLOVE AND HANDKERCHIEF CASES.



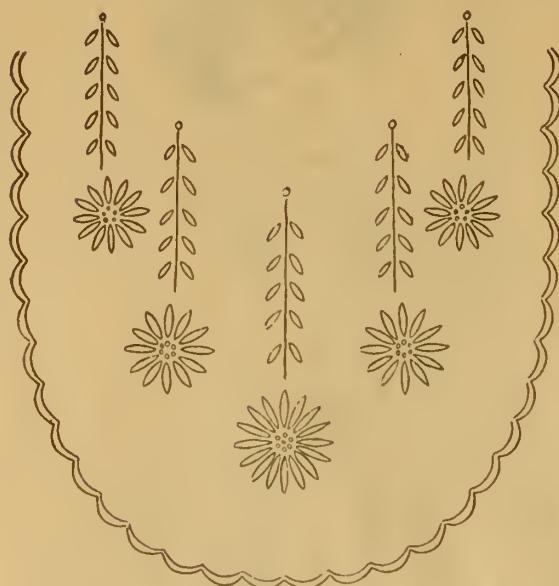
No. 1040—10x14 in.



No. 1044—12x14 in.

Stamped on Fine Linen, 20 cts. Perforated Pattern, 20 cts.

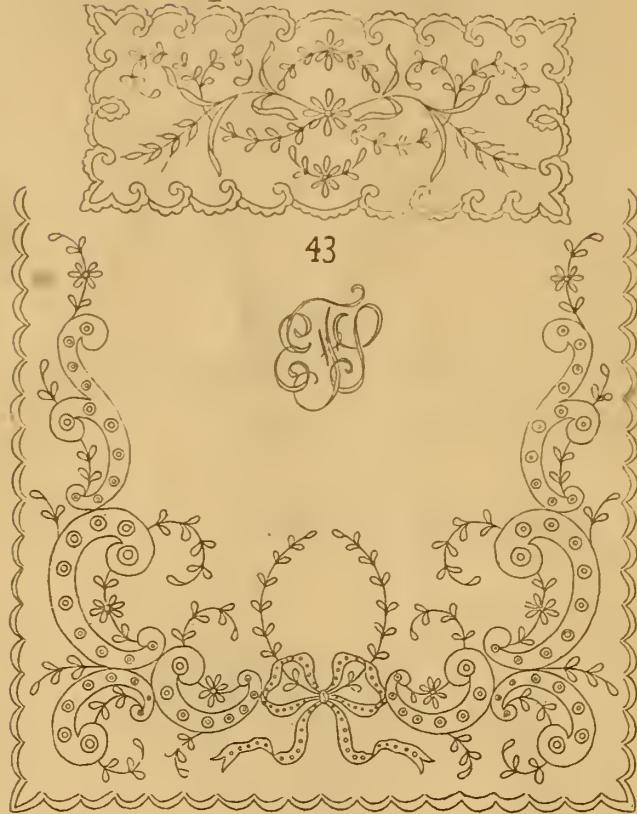
LATEST SIDE BOARD AND PIANO SCARFS.



No. 2165.



No. 2166—Initial Stamped in Free.



No. 34.

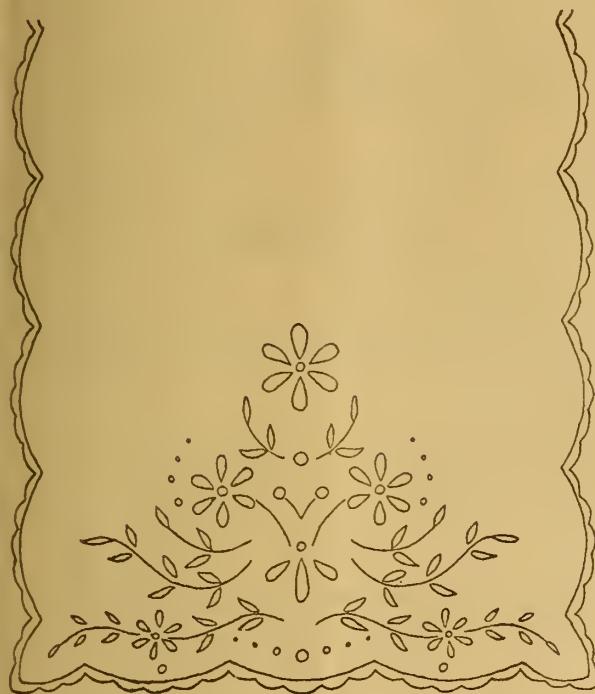


No. 91.

Any of these Scarf sstamped on Fine White or Ecru Linen, 18x36 in. 50 cts.; 18x54 in. 70 cts. Perforated Pattern, 30 cts.

No. 43 Pin Cushion, 14x6 in., 15 cts. Perforated Pattern, 12 cts.

SIDE BOARD AND PIANO SCARFS.



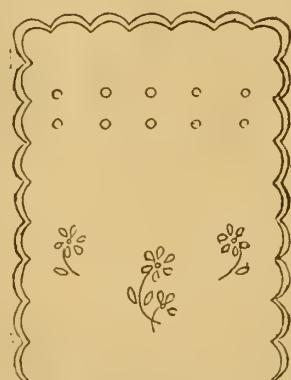
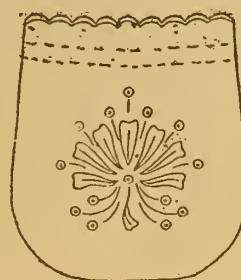
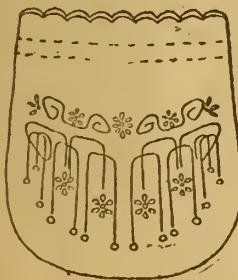
No. 222.



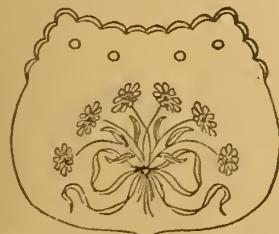
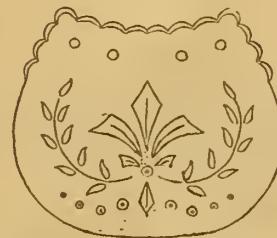
No. 243.

See price and size on opposite page.

LINEN BAGS.



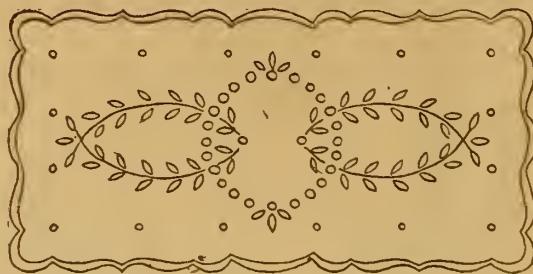
No. 2190—8x11 in.

No. 2180—10x11 in.
No. 2183—10x11 in.No. 2185—9x11 in.
No. 2184—9x11 in.

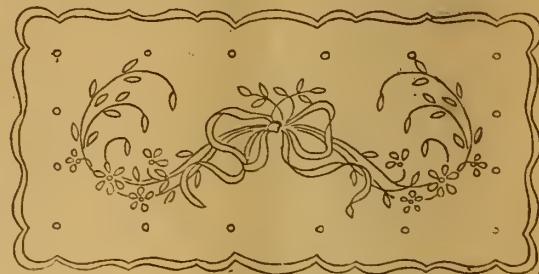
Any bag stamped on White or Ecru Linen, 25 cts. Perforated Pattern, 15 cts.

PIN CUSHIONS.

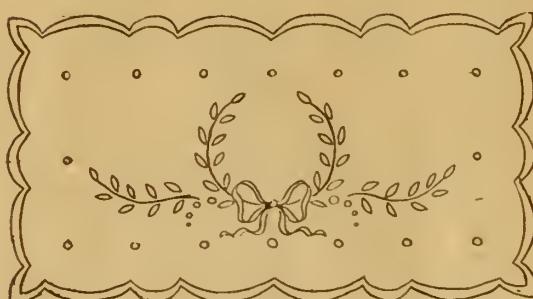
All Pin Cushions on Linen, 20 cts. Perforated Pattern, 15 cts.



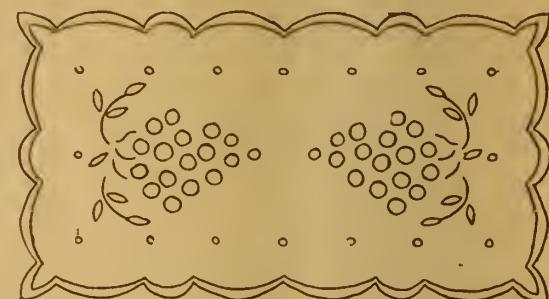
No. 2169—7x14 in.



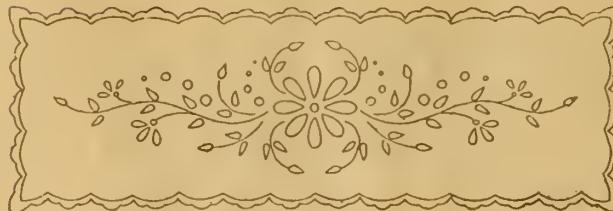
No. 2170—7x14 in.



No. 2172—6x11 in.



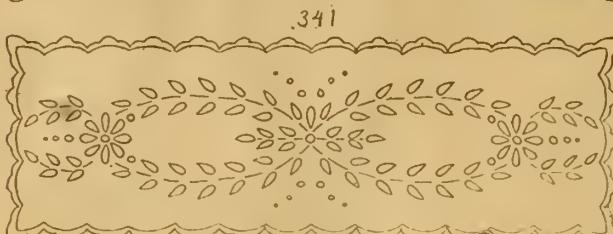
No. 2174—6x11 in.



341

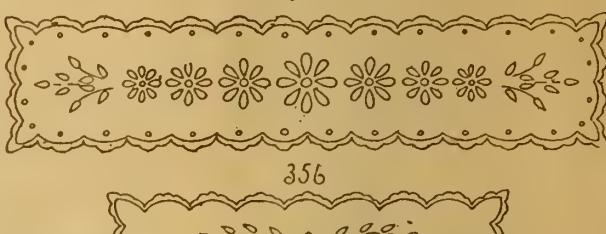


352



No. 369.

Nos. 341 and 369—6x18 in.



356

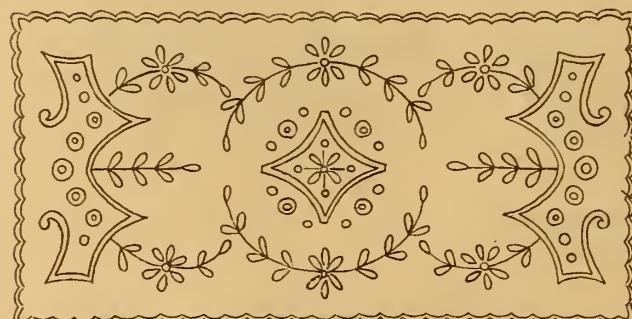


No. 380.

No. 352—5x18 in.

No. 356—4x18 in.

No. 380—4x12 in.



No. 77—6x12 in.



No. 144—6x12 in.

SIDE BOARD SCARFS—20x45 and 20x54 ins.



No. 526—Eyelet.



No. 220—Eyelet.



No. 515—Wallachian.

Full size Perforated Patterns	20x45 in., \$.60.	20x54 in., \$.70
Stamped on White or Ecru Linen	20x45 in., .70.	20x54 in., .90
With Cotton to work	20x45 in., 1.05.	20x54 in., 1.25

PRICES OF MATERIALS

Brainerd & Armstrong's "Asiatic Wash Silks"—We sell all grades of this celebrated absolutely fast color silk. 5c. a skein, 2 skeins for 9 cents., or 50 cts. a doz. Color cards having over 350 shades, 10 cts., or given FREE with every order of \$1.00 of this silk.

D. M. C. Embroidery Cotton—White, 3 cts. per skein, 22 cts. per doz.; in sizes 8, 12, 16, 18, 20, 25, 30, 35, 40, 50 and 70. 8 is coarse, 70 is fine. Size 30 is most suitable for eyeletting. Also in various colors, 3 cts. per skein, 30 cts. per dozen.

D. M. C. Stranded Cotton.—6 strands can be divided into separate strands to suit work. White, 2 skeins, 5 cts; 25 cts. doz. In sizes 14 and 25. Colored, 3 cts. skein; 30 cts. doz., in size 25 only.

D. M. C. Pearl Cotton—White, 5 cts. per skein, 47 cts. per doz.; in sizes 3, 5, 8 and 12. 3 is coarse, 12 is fine. Size 5 is most suitable for Walachian work.

D. M. C. Floss Embroidery Cotton—White, 5 cts. per skein, 47 cts. per doz.; in sizes 10, 14, 18 and 25. This is a special quality long skein cotton.

Tetzner Padding Cotton—The ideal cotton for rapid padding; 1 $\frac{3}{4}$ oz. coarse, 20 cts.; medium, 26 cts.; fine, 32 cts. .

Bear Lustre Embroidery Cotton—Long skeins, 4 cts. a skein, 7 cts. for 2 skeins, 37 cts. per doz.; in sizes B, C, D and E. B is coarse, E is fine.

Glossila—(Brighter than silk.) The latest and best colored embroidery material, in two qualities, strand and rope. A brilliant lustre finish. Strand, 3 cts. a skein. **Rope, 5 cts. a skein.**

Coronation Cord—(Mercerized). Fine (No. 3) 2 cts. per yard, 21 cts. per doz. Small (No. 5), 2 cts. per yard, 22 cts. per dozen. Medium (No. 10), 3 cts. per yard, 30 cts. per doz. Large (No. 15), 4 cts. per yard, 40 cts. per doz.

Duchess Embroidery Hoops—Felt cushion around inner hoop, no slipping. 4 to 5 inch, 10 cts. each; 6 to 7 inch, 12 cts. The ideal hoop. Will also furnish other sizes. Oval hoops, 3x6 inches, 12 cts.; 5x12 inches, 15 cts.

Crewl Embroidery Needles—Assorted, 25 in a package, 7 cts.

Bone Stiletto—5 cts. each.

Steel Stiletto—With gauge attachment which regulates the size of eyelets. Makes every eyelet perfect. Once used, you will regret you did not order before. Price, only 25 cts.

Stamping Paste—Large cakes, blue, black or white, 10 cts. each.

Be sure and send for our latest Stencil Catalog

See Page 20 for Price of Stamped Linen or Lawn Shirt Waist, and Page 23 for Price of Linen or Lawn per yard.

THE "IDEAL" BRASSIERE.



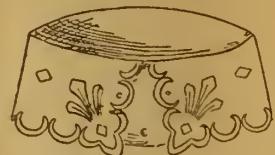
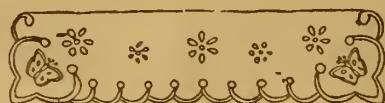
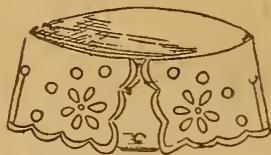
Price 44 cts.; 49 cts., trimmed as shown in picture; 64 cts. and 69 cts. This last price has ribbon trimming.

It gives us great pleasure to announce that we are now able to supply our patrons with this celebrated Brassiere at prices that take from an article of luxury to one of necessity. Made from the best wearing material, firmly boned, and tastefully decorated with insertion and edging, it embodies all the best features of this ever increasing popular garment.

The ease, comfort and quick adjustment (simply slip ends around back and tie in front, no hooking or lacing) of this Brassiere have caused many of our customers to almost dispense with corsets. Whether for ease of movement in the day's housework, or to give that graceful firm outline to the bust when wearing one's best, they are indispensable. Stout persons will find them a particular boon.

The large quantity we have bought has enabled us to quote these exceptionally low figures. Try one. Satisfaction guaranteed. In all sizes, and four styles of trimming.

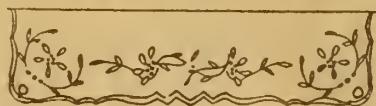
LATEST COLLARS, CUFFS AND JABOTS.



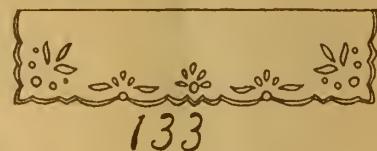
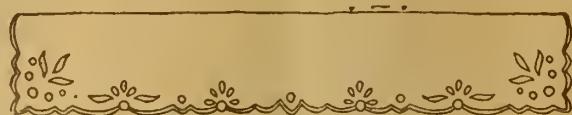
115

117

122

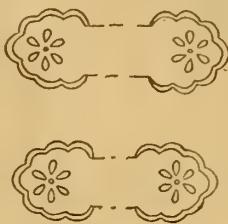
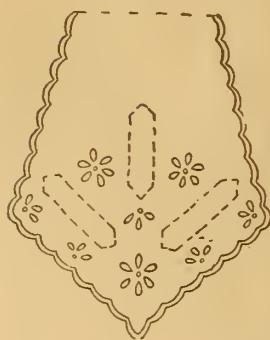
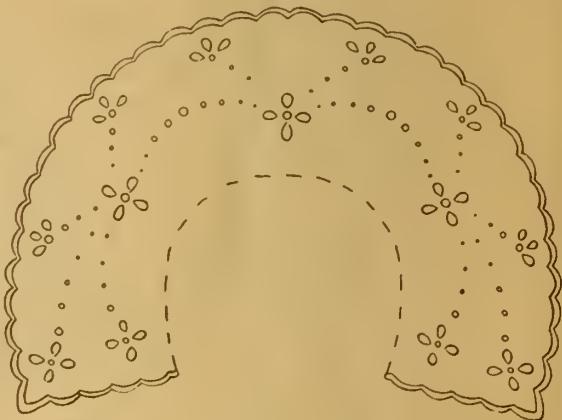
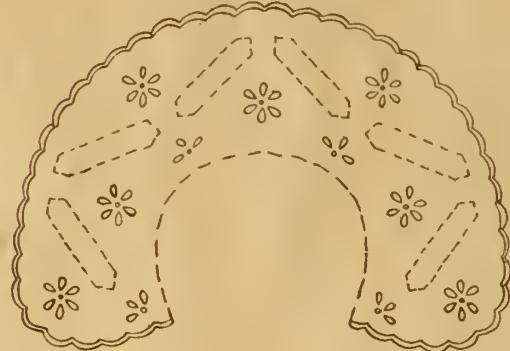


127

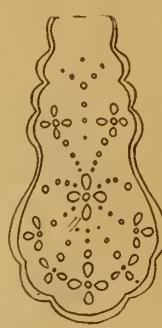
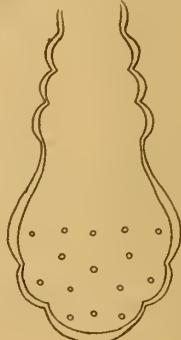


133

Perforated Patterns of Collar and Cuff Sets, 19 cts. Collar only on Linen, 14 cts. With Cuffs, 25 cts.



No. 1030.



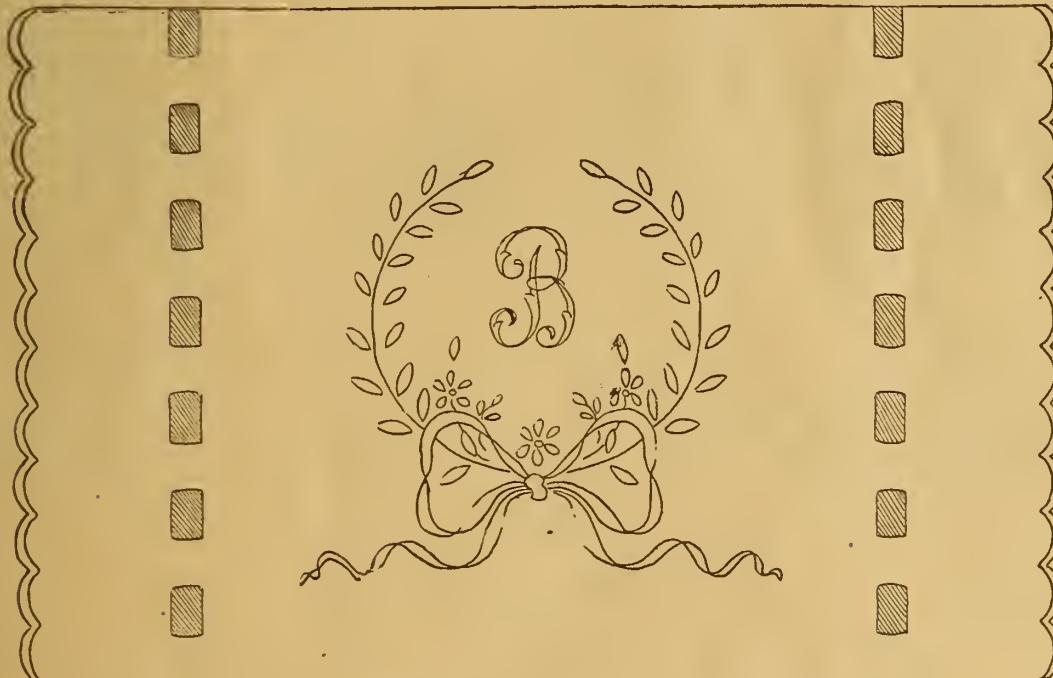
No. 1034.

Perforated Pattern of Collar, 15 cts. Jabot, 10 cts. Stamped on Linen Collar, 20 cts. Jabot, 10 cts. Collar and Jabot together on Linen, 25 cts.

THE NEWEST PILLOWS.



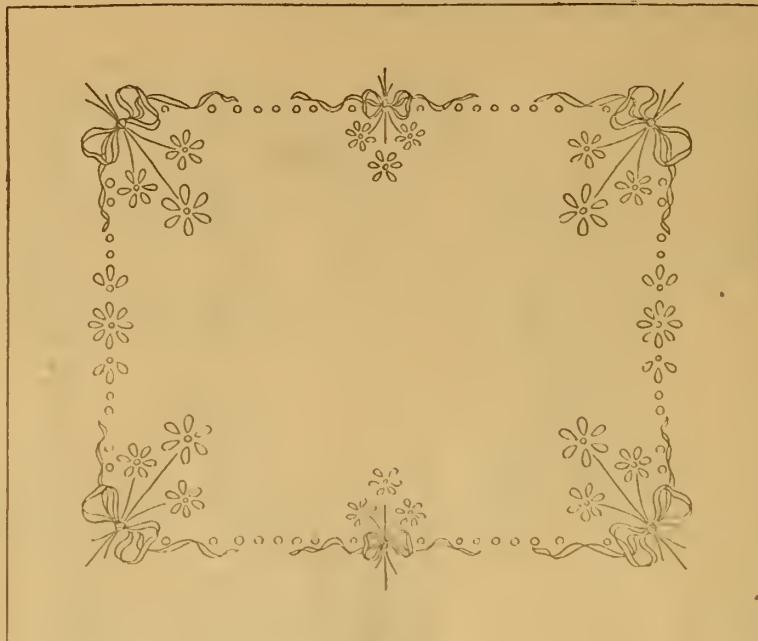
No. 2210—14x22 in.



No. 2212—14x22 in.

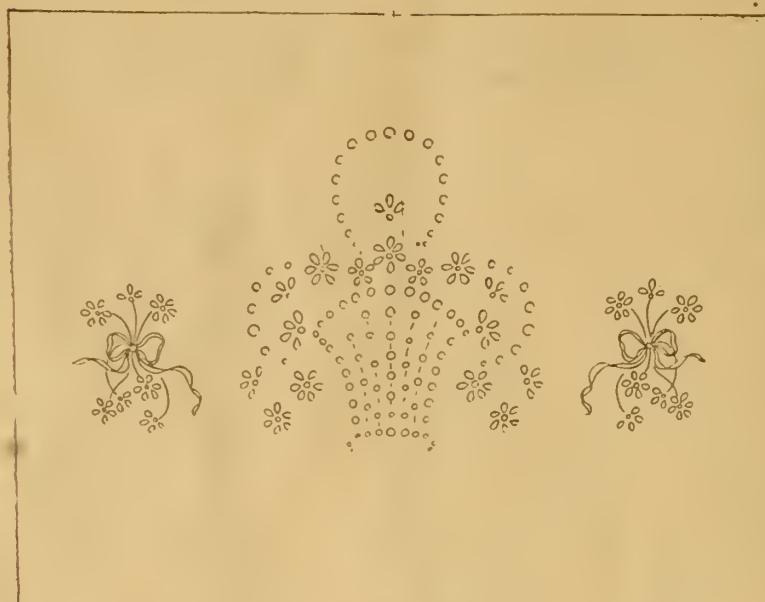
Not only are the Oblong Pillows the most popular at present, but the above ideas are the newest in that particular shape. Front and back are stamped in one piece, and with ribbons drawn through openings and tied in bows at top. This allows pillow to be taken out, and the outside to be cleaned by simply removing ribbons. Stamped on White or Ecru Linen, 60 cts. Perforated Pattern, 30 cts. Initial stamped free.

HANDSOME PILLOWS—18x20 in.



No. 2192.

To finish Pillow nicely use a back of same Linen as front, only 25 cts. extra.



No. 2194.

Prices opposite page.

No. 2200—3x8 in.

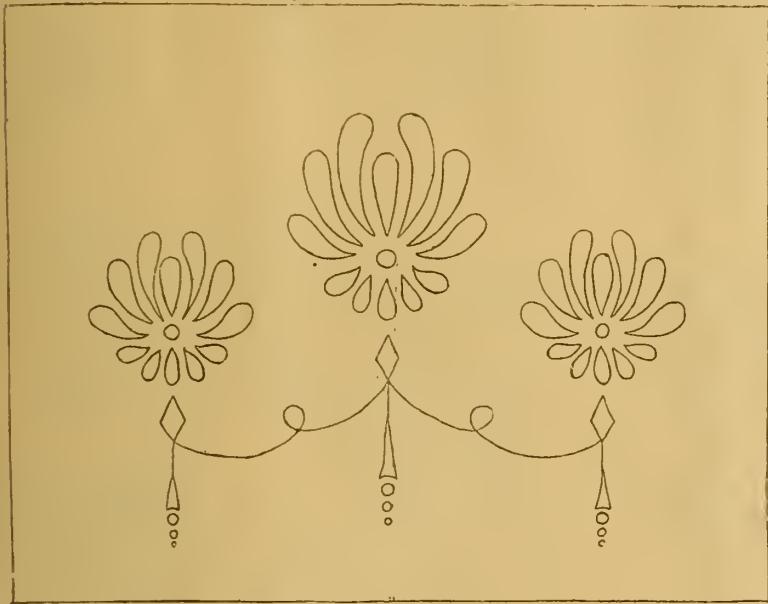
GLOVE CASE.



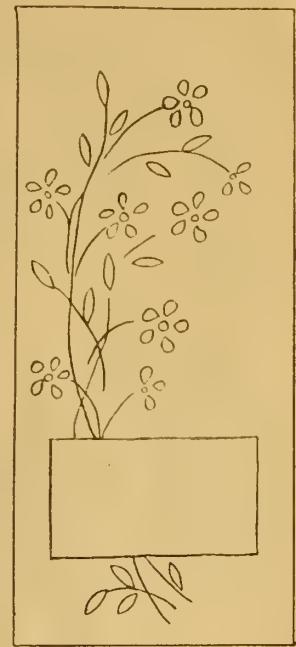
No. 61—10x14 in.

Stamped on Fine Linen, 20 cts. Perforated Pattern, 20 cts.

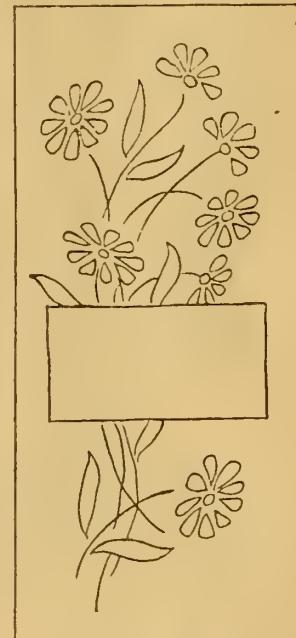
At present the Oblong Pillow is the vogue, and the designs shown on opposite page and below are the latest. Stamped on White or Ecru Linen, only 35 cts. Perforated Patterns, 25 cts. Stencils for Flowers (two sizes) of lower Pillows, 25 cts.



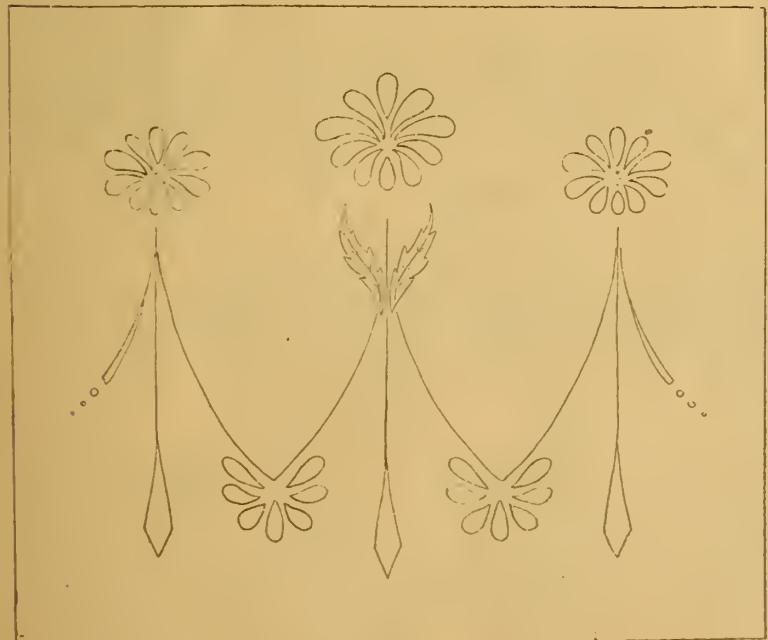
No. 2196—17x22 in.



2203—4x9 in.



2204—4x9 in.



No. 2199—17x22 in.

The three Calendar or Telephone Pad Holders, stamped on White or Ecru Linen, 20 cts. each.

Perforated Pattern, 10 cts.

PILLOW TOPS—22x22 in.

Stamped on Linen, 40 cts. Back, 25 cts. extra. Perforated Pattern, 30 cts.



No. 708.



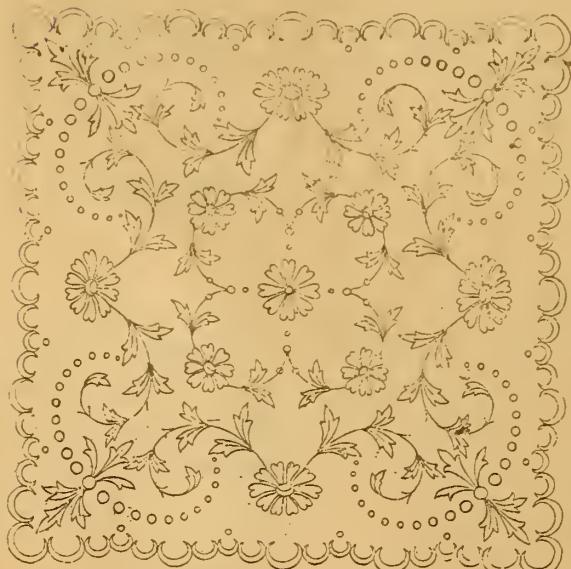
No. 698.



No. 699.



No. 706.

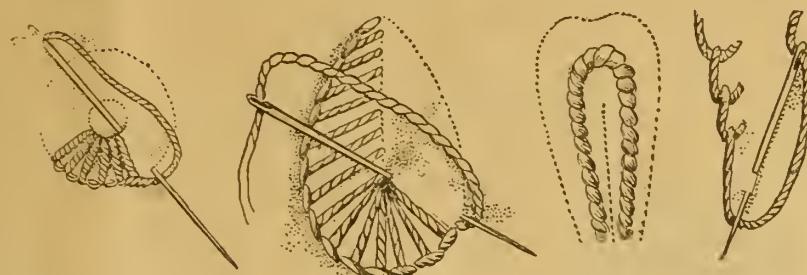


No. 697.



No. 33.

Embroidery Instructions.



1

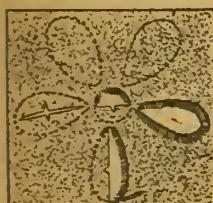
2

3

4

WALLACHIAN EMBROIDERY.—In simplicity and effectiveness this Embroidery stands supreme. The illustration at a glance shows that it is merely the commonplace Buttonhole Stitch adapted to a new use, and yet its boldness and richness of design and rapidity with which it may be worked, has won for it countless friends. With cotton of heavy lustre and using a coarse needle and our illustrations (No. 1 and 2) to give you the slant of the stitch we feel certain you will be successful in making many an appreciative gift or personal adornment of Wallachian Embroidery.

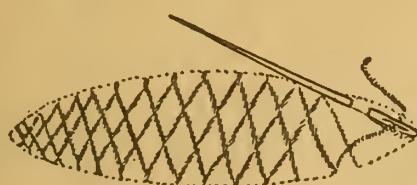
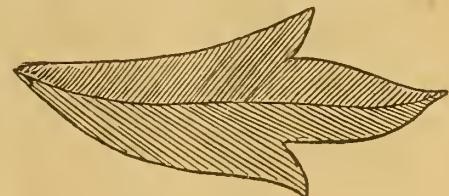
We advise the Cable Stitch (No. 4) for stems, etc., as being more in harmony, particularly if you have raised your work by padding (No. 3) which increases its effectiveness. Whether for a Table Decoration or for a Shirtwaist we feel certain you will admire this Embroidery, which for many years has been known and worked by the peasants of Wallachia, Roumania.



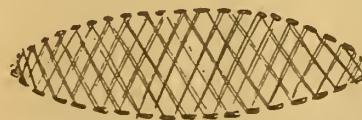
**Working Detail
for
Eyelet Stitch**

EYELET EMBROIDERY.—With a soft sewing cotton run around on the line of leaves, petals or large holes. Make slits in leaves or petals with sharp-pointed scissors as shown in illustration, now roll the cloth back underneath, and work in Over and Over Stitch. Be careful to bring needle out exactly on stamped line or your work will be larger than the design. This beginners are apt to do. Make all stitches even and of the same length. For small round holes, pierce with a stiletto, instead of slitting and work same as petals and leaves. Eyelet Embroidery is one of the daintiest and one of the most simple, and for all White work is unsurpassed.

SATIN STITCH.—Bring the needle from underneath at one side of design, or if working leaves from center, and carry straight across or slanting to suit design. All stitches must be the same slant and even.



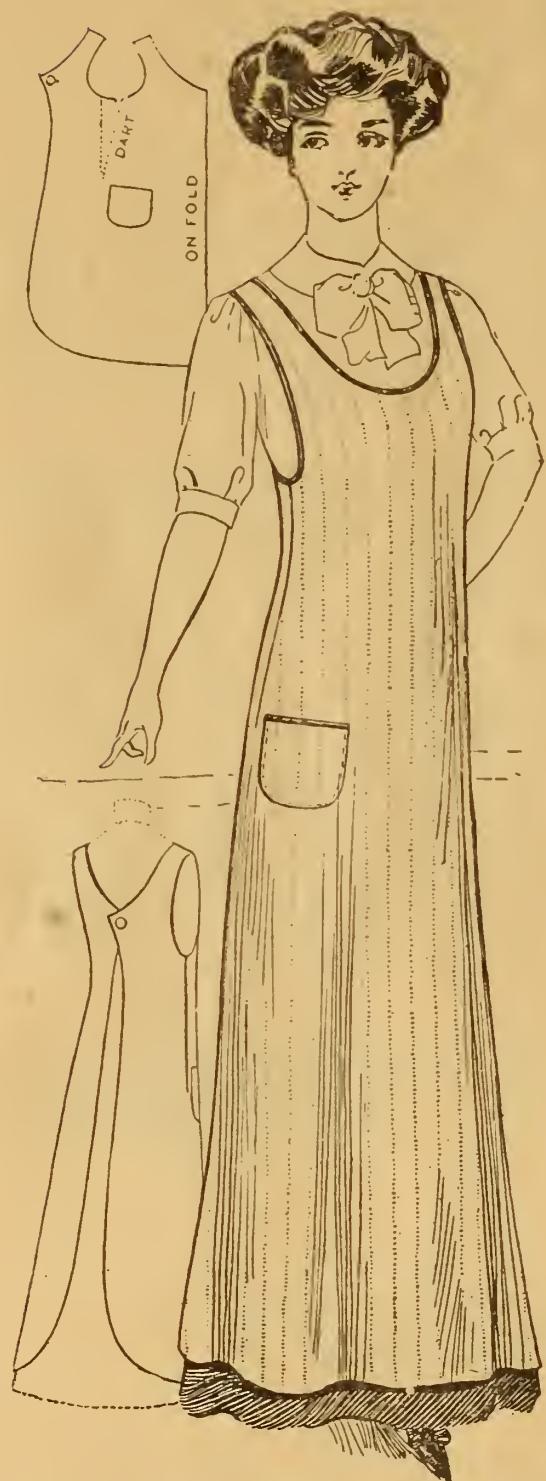
Wrong Side



Right Side

SHADOW EMBROIDERY.—Deserving all the popularity which it has attained, this simple Embroidery will long remain dear to those that admire dainty needlework. Sheer fabrics must be used, such as Batiste, Swiss Organdie, Lawn, etc. Stamp the material on the wrong side, take a very small stitch on one edge of the design, cross to other edge on a Slant as shown in illustration, and when top of design has been reached, work back again in opposite slant. The cross stitch may be made straight across, either way is effective. The stems are worked in Outline Stitch on right side to give contrasting appearance.

OUR PREMIUM OFFER.



No. 4830.

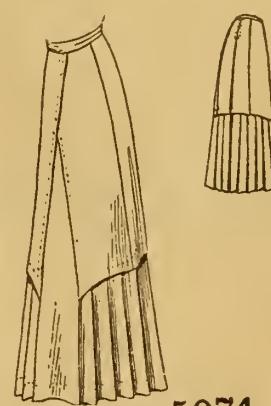
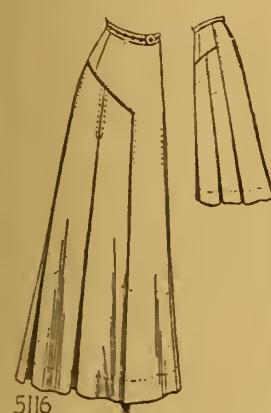
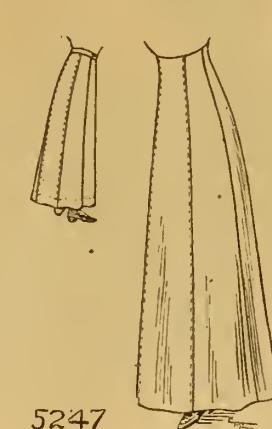
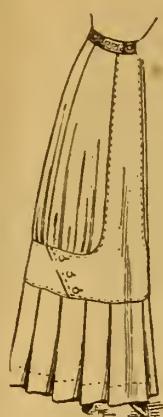


No. 4650.

These accurate, stylish seam allowing patterns, as shown here and in following pages will be mailed to you for 10 cts. They are the best made. Do you wish to have our next Spring's handsome Embroidery Hints, send us 10 cts. and we will send you any one of these Dress Patterns as a Premium, Free. This will insure you to receive our next book at time of issue, February 1.

STYLISH AND UP-TO-DATE FASHIONS.

10 cts. each, or given as a Premium for one New Subscription.
 Waists and Costumes cut in 6 sizes, 32 to 42 in. bust; Skirts in 6 sizes, 22 to 32 in. waist measure.





3519



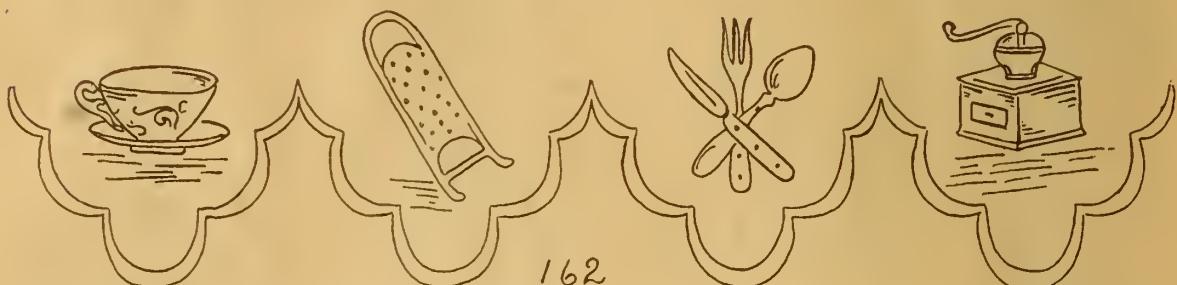
4015



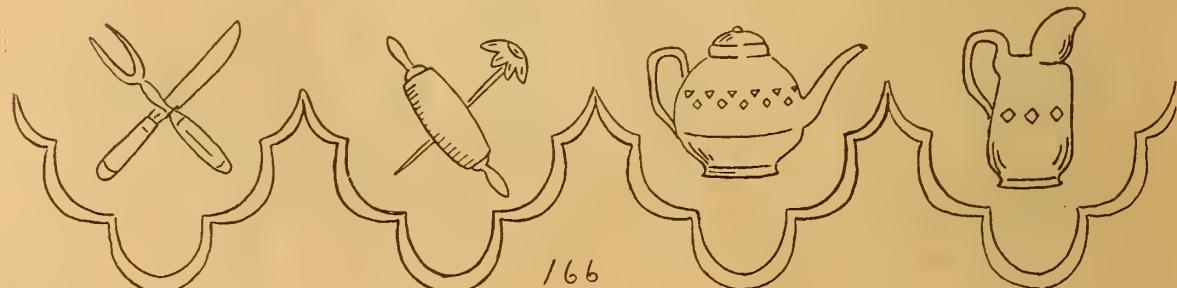
5236

WHY BUY NEW PAPER SHELFING

every month? Every housewife wants her closets to look dainty. Try this Linen Shelfing, worked in blue outline stitch. Wash it as often as you wish. Economical and clean.



162



166

Stamped on Fine Linen, 6 in. wide, 20 cts. per yard. State which pattern you wish. With Blue D. M. C. Cotton to work, 10 cts. extra. In 1, 2 and 3-yard pieces.

Perforated Pattern, 30 cts.

STENCIL OUTFIT ONLY 60 CENTS



These five handsome stencils, the large cat-tail design 10x5 in. all cut from our best stencil board; 5 tubes of best stencilling oil colors, 6 thumb tacks, 2 brushes and full directions (you will hardly need these, as with our complete outfit this work becomes so very simple) all this for only 60 cents.

BEST STENCIL OIL COLORS

Prussian Blue, Crimson Lake, Yellow

Green (light and dark), Dark Brown

Black and White, only 10 cents, or \$1.00 per dozen

for tubes $\frac{1}{2}$ x 4 in. 6 cents, or 60 cents per dozen

for tubes $\frac{1}{2}$ x 2 in.

BEST BRUSHES 10 CENTS EACH

Brass Thumb Tacks, 10 cents per dozen

Our "Special" Stencil Board, 20 x 24 in., 18 cents

20 x 32 in., 25 cents

Send for our Additional Stencil Supplement

NEW STENCIL DESIGNS.



S. 26-20cts 7ins.



S. 27-20cts 8ins



S. 25-50cts 14ins



S. 29-30cts 8ins



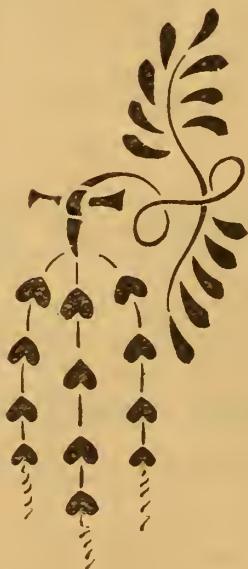
S. 28-30cts 9ins



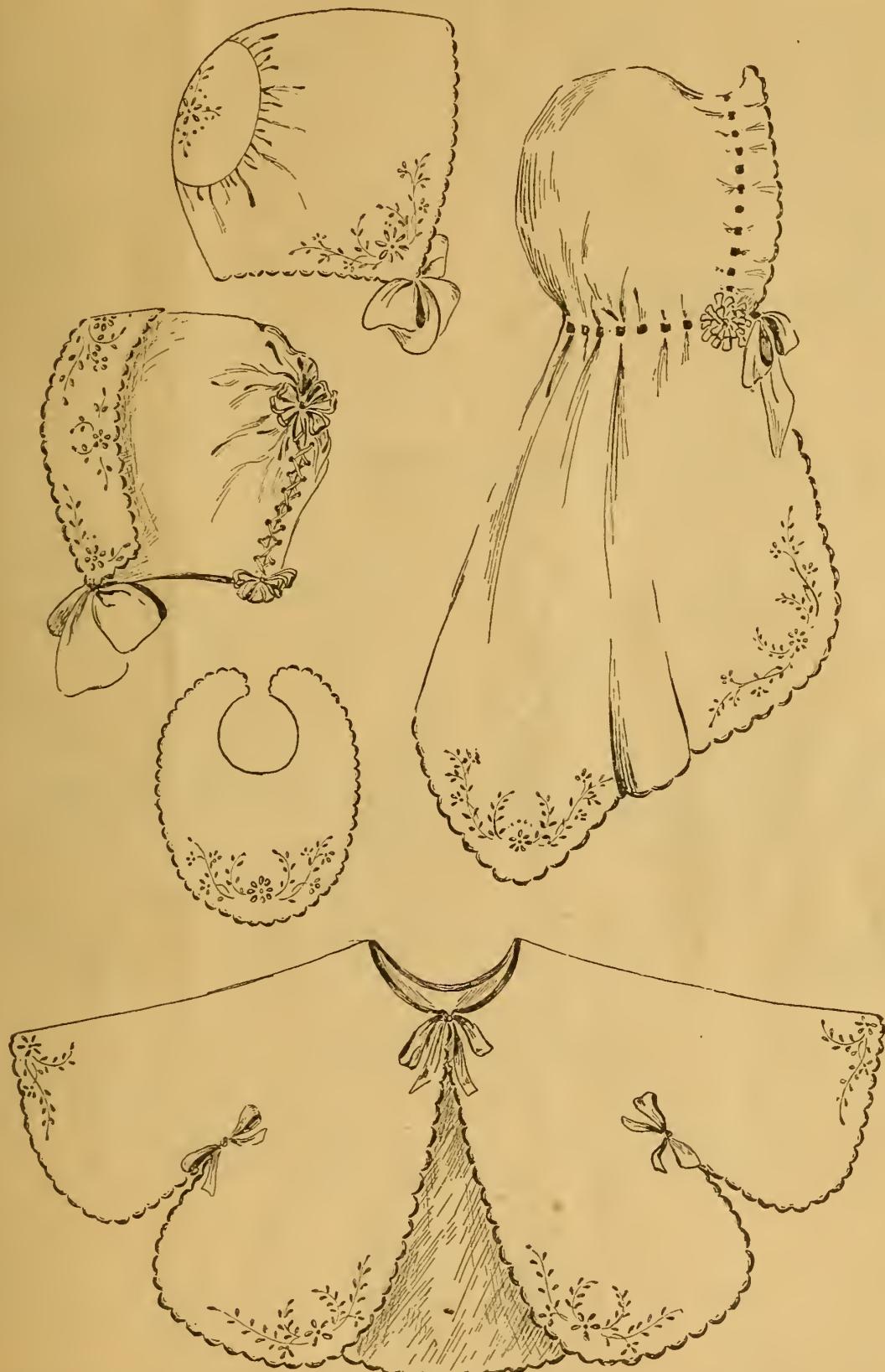
S. 30-30cts 10ins



S. 31-7mcs 40cts



INFANT'S SET.

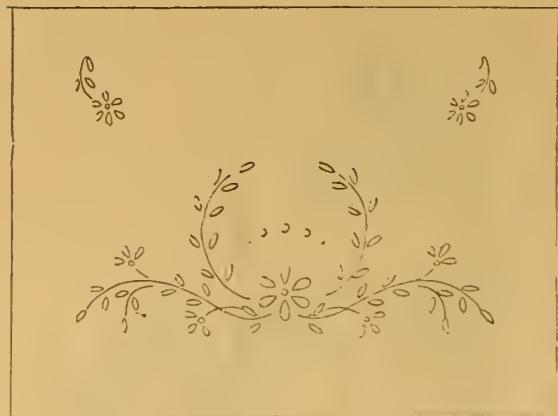


B 1, Cap; B 2, Laced Cap (can be ironed out flat); B 3, Bib; B 4, Hood Cape; B 5, Nightingale.

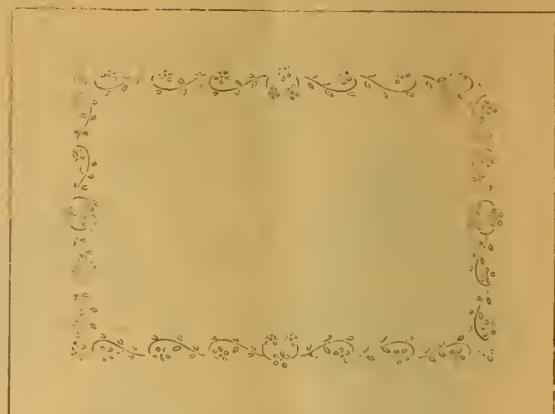
This is one of the prettiest sets of the season's output, and we will allow 10 per cent. discount if entire set be bought. You may choose different materials for the various articles.

B 4, Hood Cape on Flannel, 70 cts; Cashmere, \$1.15.
Cap, Bib and Nightingale prices on following pages.

BABIES' WEAR.

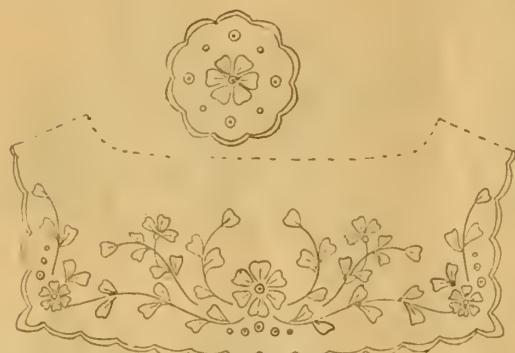


No. 2223.



No. 2226—Forget-me-nots.

These fetching Pillows, 12x16 ins., stamped on Linen, 40 cts., on Lawn, 35 cts. Front and Back. Perforated Pattern, 25 cts.



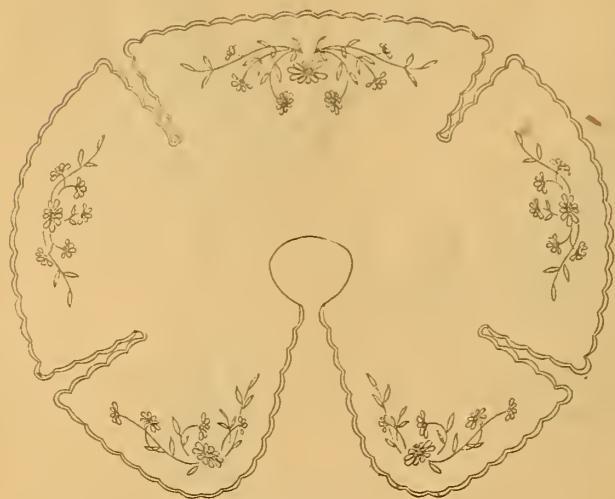
No. 233.

Caps, on Linen or Lawn, 25 cts. each. With Cotton, 35 cts. Perforated Patterns, 15 cts.



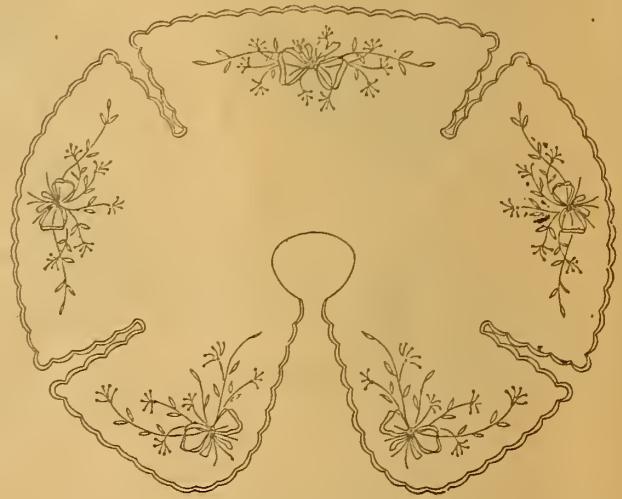
No. 231.

BABIES' NIGHTINGALE.



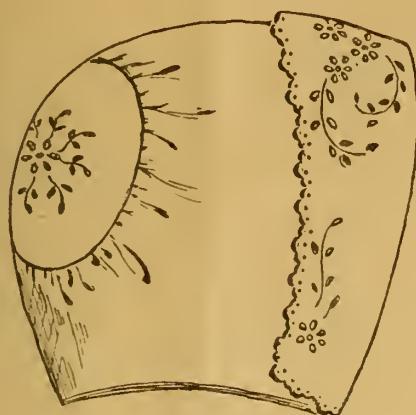
No. 224.

Nightingales, on Linen, 35 cts. Flannel, 70 cts. Cashmere, 95 cts. Perforated Patterns, 30 cts.

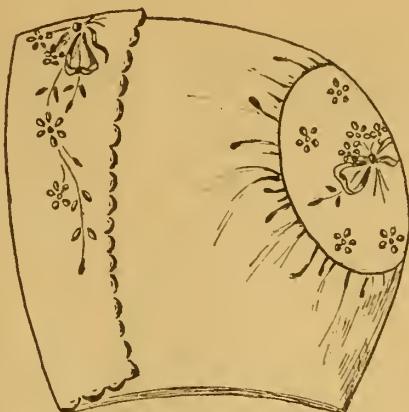


No. 228.

CAPS FOR THE BABIES.



No. 2218.



No. 2220.

Stamped on Linen or Lawn, 25 cts. Perforated Pattern, 15 cts.

BABY PILLOWS.



No. 266.



No. 268.

Top and back on good Linen, 50 cts. On Lawn, 35 cts. Cotton, 20 cts. extra. Perforated Patterns, 35 cts.

BOOTIES.



No. 205.



No. 209.

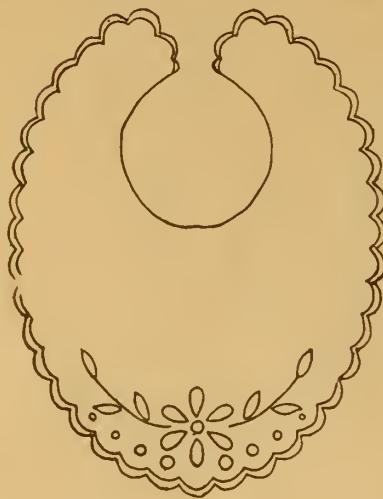


No. 211.

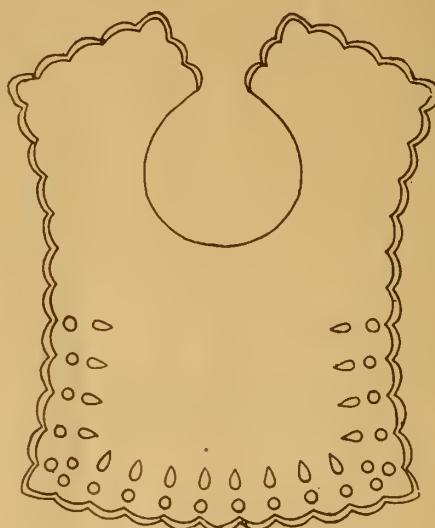
Booties, on Linen, 18 cts. per pair. With Cotton, 30 cts. Perforated Patterns, 15 cts.

BABIES' BIBS.

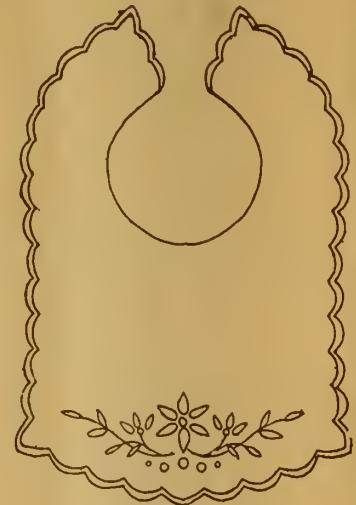
Stamped on Linen or Lawn, 15 cts. Perforated Pattern, 10 cts.



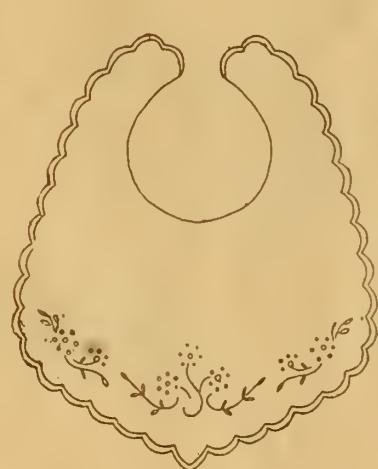
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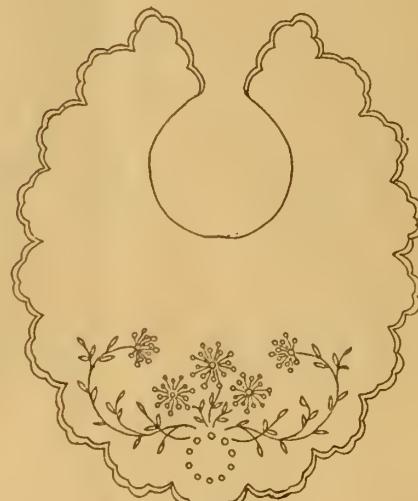
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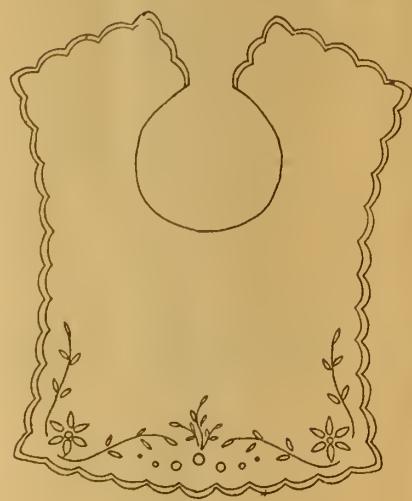
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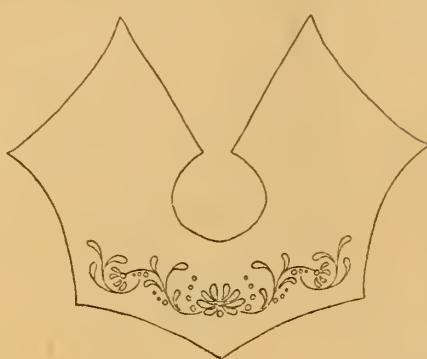
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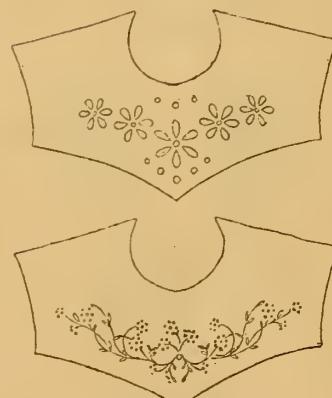
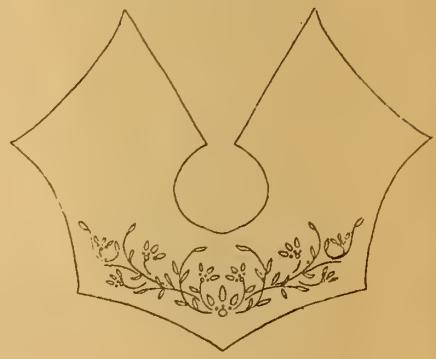
No. 253.



No. 254.



No. 183.

No. 187.
No. 194.

No. 197.

Yokes, Perforated Patterns, 10 cts. each.

TOWEL ENDS.

Fancy Towels are in demand more than ever, and the 22 in. wide Linen Huckaback seems the most popular. A Towel 1 yard long, stamped with design and scallop at one end and border only at other end, 65 cts. $\frac{1}{2}$ -doz., \$3.50.

Fine Linen Huckaback, 55 cts. per yard, or \$3.00 for 6 yards.



12



15



18



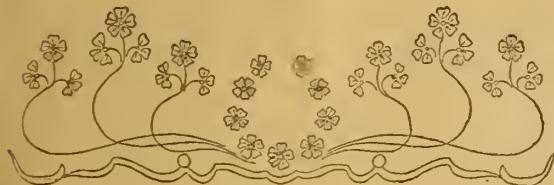
23



27



36



No. 1094.



No. 335.



49



51



60



86



92



No. 1080.



No. 320.

PERFORATED PATTERNS.

Nos. 12, 15 10 cts. each
 Nos. 18, 23 12 cts. each
 Nos. 27, 36, 320, 49 17 cts. each

Nos. 1094, 51, 60, 86, 92, 1080,
 and 335 22 cts. each

PERFORATED BORDER DESIGNS—18 in. long.



57



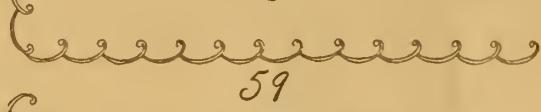
55



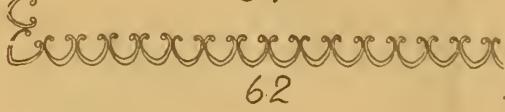
56



58



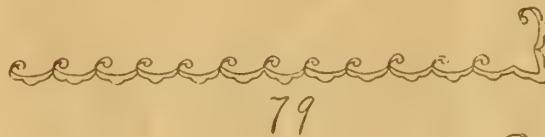
59



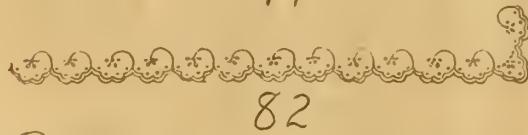
62



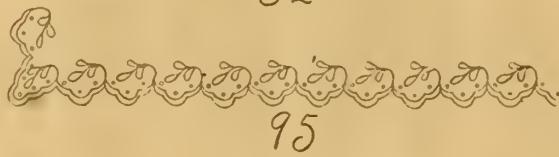
71



79



82



95



99



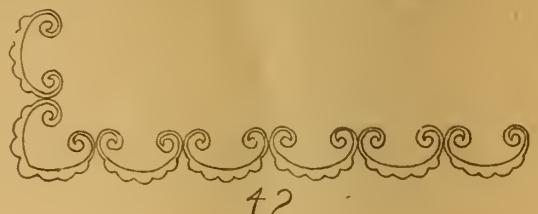
46



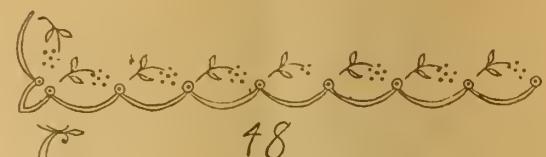
32



39



42



48



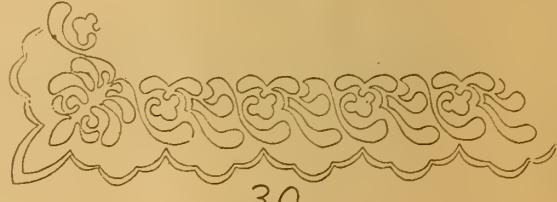
67



17



22



30

No. 57, $\frac{1}{4}$ inch 5 cts.
 No. 55, $\frac{1}{2}$ inch 5 cts.
 Nos. 56, 58, 59, $\frac{3}{4}$ inch 5 cts.
 Nos. 62, 71, 79, 82, 1 inch 8 cts.
 Nos. 95, 99, $1\frac{1}{4}$ inch 8 cts.
 Nos. 46, 32, $1\frac{1}{2}$ inch 8 cts.

Nos. 39, 42, $1\frac{3}{4}$ inch 10 cts.
 No. 48, 2 inch 10 cts.
 Nos. 67, 17, $2\frac{1}{4}$ inch 15 cts.
 No. 22, $5\frac{1}{2}$ inch 15 cts.
 No. 30, 3 inch (Coronation) 15 cts.

CORONATION CORD BORDERS.



No. 3, $\frac{3}{4}$ in.; Nos. 4, 6 and 8, $1\frac{1}{2}$ in.; No. 2, $1\frac{3}{4}$ in., 8 cts.
Nos. 10, 11, 13, 2 in., 10 cts.

PATTERN CORNERS.



No. 820.



No. S22.



No. 803.



No. 681.

§20 Wallachian, 13x13 and 9x9 in.
§19 Bowknot, 12x12 and 8x8 in.
§03 Butterfly, 8x8 in.

PERFORATED PATTERNS OF ALPHABETS AND MONOGRAMS.



M. 5



M. 2



M. 4



M. 7.



L. 14.



L. 12



L. 11.



L. 15



L. 17.



L. 18.

For 7 cts. you may have any letter, any style, in a set of 3 sizes, $\frac{3}{4}$ in.,
 $1\frac{1}{4}$ in. and 2 in.
 Monograms, 1 to 3 in. 25 cts. 4 to 10 in. 40 cts.



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chm TT771.N53 1910

Embroidery hints: Fall and Winter 1910.